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The "Kentucky Bred" Garden Book



Jacob Schulz Company Inc.

FLORISTS, NURSERYMEN, LANDSCAPE GARDENERS
POST Office Box 646 - Louisville, Kentucky

## As One Garden Lover to Another

Let me express the appreciation we feel in having the opportunity of serving you. We present our Garden Book for 1930 with real pride, for it contains what we confidently feel is as fine an assortment of planting as can be found in any nursery in America. It is genuine pleasure to have you look through its pages, study the descriptions of the different varieties, and realize that here is real value in shrubs, trees and flowers.

We trust our friends will look upon the book as our personal representative. It contains the story of our work for the year past, and for many years past—work which we have carried on because we love it, and because we want to share its results with garden lovers everywhere.

## "Kentucky Bred"--- a Guarantee of Quality

There are flowers and flowers—and still more flowers. Almost anyone can grow them, in one fashion or another. But not everyone can produce the best ones—that's where the rub comes. That's why we ask you to take thought a moment and realize just what "Kentucky Bred" plantings bring you.

"Kentucky Bred"—that's our slogan. It means quality, high quality, in every respect. It describes the kind of plants and flowers we produce, the kind we can conscientiously recommend and supply to our customers. If it's "Kentucky Bred," the class is there, whether it be women, horses, or flowers.

## When in Louisville, Don't Fail to Call Upon Us

If ever you have the opportunity, come to see us. Nothing pleases us so much as to have visitors at the Schulz nurseries, for we know only a real interest brings them.

You will be entranced by our fields of magnificent flowering plants and growing shrubs. If it's "Dahlia Time," or "Iris Time," or time when any other special flowers are in bloom, you will be delighted and charmed with the gorgeous and truly inspiring displays.

Remember, Schulz is always at your service. We want our customers to succeed; therein lies our greatest pleasure and satisfaction. We will help you to success, with every means at our command. We will gladly help you plan your plantings, select your specimens, advise you how to grow them best—serve you in every way. Only give us the chance, and we will show you how satisfactory a real flower service can be.

#### High Spots in This 1930 Garden Book

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Airplane View of Schulz Nursery



STEP INTO THE GARDEN & Away from everyday things Dream, work, play & A garden fits your every mood.

## Learn to Know Dahlias

## A World of Pleasure Awaits You

We specialize in Dahlias because to us they are the most beautiful of flowers. While others may not entirely agree with this opinion, it must be admitted that they are without doubt the most beautiful of late summer's flowers. No garden, no matter how small or how large, is complete without a fair representation of these most gorgeous blooms.

## History of the Dahlia

From the years 1571 to 1577 a Spanish physician, one Hernandez, resided in old Mexico. Like other professional men of his time, his interests were broad. No doubt his practice was limited, for he found time to write an extensive work on the animal and plant life of the country.

Some years afterwards, one Reccho brought Dr. Hernandez's work back to Europe with him and published it in Rome. The book contained among other interesting and unusual descriptions of plant and animal life, a brief mention, description and illustration of the plant "Acoctli." His comments lead us to believe that the plant described was the Dahlia. It grew wild in the sandy soil of that country and in single form. This is the first known reference to the flower.

In 1791, Cavanilles, another Spaniard and botanist of note published a technical botanical description of a flower he had grown from seed brought from Mexico. He called it "Dahlia Pinnatta," "Dahlia" after a young Swedish botanist, Andreas Dahl, who had been Cavanilles' student and who had died just two years previous.

Such was the start of the Dahlia in Europe. In the early part of the nineteenth century the Dahlia was introduced into England and France and began to be extensively grown. From the single blossom of "Acoctli" with its yellow disk center and scarlet rays, the various forms of the Dahlia have developed until now we have not only single blossoms in a profusion of colors but a large variety of shapes and forms, each one in as many different colors. Each year brings added varieties from growers, each a new prize to treasure. The Dahlia has become the most loved of all late summer flowers. There is a shape and form for each taste and a color for every mood.

## The Culture of the Dahlia

The Dahlia thrives in an open, sunny location, though they will succeed in partial shade in some instances. They will grow in any kind of soil, but a rich, sandy loam is the best. To enrich poor ground in the fall spade in wellrotted manure or decayed vegetation. Use bone meal at planting time, working it well into the soil. Spade the

soil thoroughly as deep as possible before the tuber is planted.



Planting. Dahlias are planted in the spring. It is safe to plant them any time after the danger of frost is over. They usually blossom in from six to eight weeks after planting time. It is a good plan to start planting early and plant tubers about one to two weeks apart up until the middle or late part of



Decorative and Peony-Flowered

May. When ready to plant place stout stakes at least three feet apart, four feet is better; then dig the holes about six inches deep and place the bulb in a horizontal position with the sprout end two inches from the stake. Never stand the bulb on end. This method of planting is known as the "stake" method and is the most successful for general results.

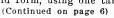
Cultivation. For the most beautiful flowers cultivate often. Keep the soil loose around young plants. Do not permit it to bake or harden. After each rain cultivate them to keep the ground in good condition and prevent weed growth. Later in the season when the fine, silky roots come to the surface stop cultivation and put a mulch of some kind around the plant to retain moisture and protect the small roots.

Training the Plant. After several sprouts appear remove all but one or two from each plant. When they are sufficiently above the ground to show three or four leaves, pinch out the center stem. This will cause branches to grow from the laterals and produce a strong, bushy plant At this time they should be securely tied to the stake with twine or some soft material. Continue the tying as the plant grows so that it will not be broken down by wind or other causes.

For Large Blooms. For extra large blooms remove the first set of side shoots from the first bud with a sharp knife. This forces the plant life that would have gone into the two side shoots into the first bud, making an extra large flower, much larger and giving a good stem. For exhibition purposes disbud every side shoot down the entire length of the stalk. The one flower that you will get from the plant will be of gigantic size.

Forcing for Exhibition. To produce the finest flowers for exhibition purposes, plant three to five feet apart,

using a liberal amount of manure or fertilizers: cultivate frequently; apply fertilizer or manure, broadcast or liquid form, at each or every other hoeing, and disbud, making applications very effective for forcing. Apply when plants are in bud, making applications often, but do not use too much at a time. Apply nitrate of soda in crystal form on top of the ground, or in liquid form, using one table-







DAHLIA TYPES—See Page 6

spoon of nitrate of soda crystals to a gallon of water,

using sprayer or watering can.

When the flower-buds appear, only one bud should be allowed to come to maturity, enabling each branch to produce one exceptionally fine, perfect flower. The flowers, for quality, must not be allowed to receive the drenching rains or scalding sun when nearing full bloom and should be protected from such.

It is always advisable to cut flowers that are to be exhibited as late as possible at night when the dew is on them, placing them in water and keeping them as cool as possible over night, thereby enabling them to withstand handling, packing and transportation.

Watering. Use very little water until flowering buds appear, after which plants can be thoroughly watered about once a week. Soak the ground until moist at least six inches deep. Rake over the surface the following day. This conserves moisture and lets in air and sunshine.

Harvesting. As soon as the frost kills the foliage and the strength of the stalk recedes into the tubers, harvest your Dahlias. Dig them up carefully, do not pull them up. After removing the clump from the ground, shake gently to remove the soil that will naturally fall off. Cut off at tops two or three inches from the clumps. Lay them in the sun and air for about an hour or two. Pack in a cool, frost-proof place having an average temperature of about 45 to 55 degrees. The cellar provides the best place for their storage. It is a good plan to insulate them from furnace and frost with burlap, paper or canvas. This excludes the air and preserves an even temperature. This is very important, as bulbs will shrivel and dry up if not properly taken care of.

Dividing the Clumps. Divide the clumps in the spring. The dividing should be done carefully with a sharp knife or coping saw and particular care should be taken to avoid the necks of the tubers. The eyes of the tubers are easily recognized. Cut the tubers so that there is at least one eye on each division of the clump.

To Preserve Cut Flowers. Flowers should be cut late in the afternoon or early in the morning. Place tips of the stems in water for about twenty seconds while boiling on the stove and immediately plunge the tips deep into cold water. If blooms droop prematurely place stems deep in hot water and allow them to remain until the water cools. This will usually revive them. A pinch of salt in the water helps.

Classification of Dahlias. We follow the classification of Dahlias as adopted by the American Dahlia Society. Under the different headings and classifications the names and their application as recently defined by the American Dahlia Society follow:

Single. Open-centered flowers, small to very large, with 8 to 12 floral rays (petals) more or less in one circle, margins often decurved or revolute (turned down or backward).

Collarette. Of single type, with not more than nine large floral rays, but with a circle of smaller, narrower, usually different colored, rays standing at base or in front of larger rays and forming a collar between them and open center.

Duplex. Semi-double flowers; center almost exposed



on opening of bud, rays more than twelve, in more than one circle, long and flat, or broad and rounded, not noticeably twisted or curled. Many Dahlias previously classed as Peony - flowered belong here.

Peony-flowered. Flowers are semi-double, having two, three or more rows of broad, flat, loosely arranged rays or petals, surrounding an open center, which is usually a conspicuous golden-yellow, the inner floral rays being usually curled or twisted, the outer rays either flat, or more or less irregular. Sometimes the rays are pointed, occasionally they curl and twist over the center.

Decorative. Double flowers, full to the center, early in the season at least, flat rather than ball-shaped, with broad, flat, somewhat

with broad, flat, somewhat loosely arranged floral rays with broad points or rounded tips which are straight or decurved (turndown or back), not incurved, and with margins revolute, if rolled at all.

Ball Shaped, Double. Full to the center.

(A) Show Type. Flowers globular or ball-shaped, rather than broad or flat, full to the center, showing regular spiral arrangement of florets, with floral rays or petals more or less quilled or with their margins involute (rolled forward or inward) and rounded tip (Dahlias of this type with flowers spotted, variegated or parti-colored, were formerly classed as Fancy, a group no longer recognized).

(B) Hybrid Show, Giant Show or Colossal Type. Flowers fully double, broadly hemispherical to flatly globular in form, loosely built so spiral arrangement of florets is not immediately evident; floral rays broad, heavy, cupped or quilled, with rounded tips and more or less involute margins. Verging toward the Decorative Class and sometimes found classed with the Decoratives.

(C) Pompon Type. Same shape and form as A and B, but flowers must be under 2 inches in diameter.

Cactus. Double flowers.

(A) True Fluted Type. Flowers fully double, floral rays or petals long, narrow, incurved or twisted, with sharp, divided or fluted points and with margins revolute (rolled backward or outward), forming in the outer florets a more or less perfect tube for more than half the length of the ray or petal.

(B) Hybrid Cactus. Flowers fully double, floral rays (petals) short as compared with previous type; broad, flat, recurved or twisted, not sharply pointed except when tips are divided (staghorn), margins only slightly revolute, and tubes of outer florets less than half the length of the ray or petal. This type intergrades with the Decorative and Peony-flowered classes.

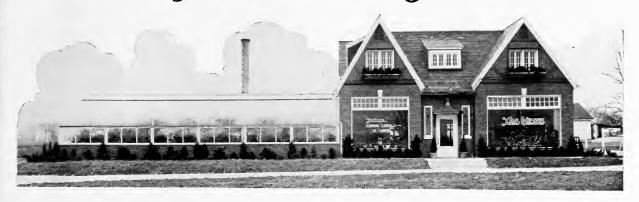
We are indebted to the Bulletin of the American Dahlia Society for some of the information printed above. If you want to keep up-to-date on Dahlias join the American Dahlia Society. Write us for particulars.

## Schulz Special Spring Catalog

Each year, about the last part of June or early part of July, we get out a special catalog of bulbs for fall planting. While smaller than the regular "Kentucky Bred" Garden Book, still it is a beautiful little catalog full of money-saving hints and timely suggestions for planting. Don't fail to send for it during the summer. Get the latest low prices on spring flowers.



## Announcing the New Schulz Flower Store



BUYING habits of people change almost over night. A great many businesses have been entirely reorganized because of this particular trait of humankind. We get started on one thing when along comes something new which changes our lives completely.

We had this brought very close to us just lately. For very many years we had our shop at 550 South Fourth Avenue, Louisville. There, years ago, people came to the shop for flowers, or people dropped in to pick out pieces for parties or funerals. It was thought necessary for success that a florist business must be located as centrally as possible. But with the increasing use of the telephone and automobile, buying habits of people have changed in a marvelous way. More and more people ordered flowers over the telephone, and our trade came not only from people who happened to live near the downtown Louisville, but from people who lived on the outskirts, who drove down to choose flowers.

Another difficulty arose—the question of parking while shopping in the downtown district. Accordingly, after long deliberation, we are leaving our location on Fourth Avenue, have leased our property there and have built a model flower shop and greenhouses out on Bardstown Road, on one corner of the Schulz Dahlia Farm, a short drive from the center of Louisville.

We can deliver now as quickly to nearly every part of town as we could when we had our central location. Furthermore, our friends who come to see

us now can choose nursery stock right from the fields as easily as they chose flowers from vases in the downtown shop.

The illustration above shows our building completed. Please note

we are all dressed up for Christmas with signs on the windows advertising Christmas wreaths. Hundreds of motorists driving by have stopped to buy their Christmas decorations here this year.

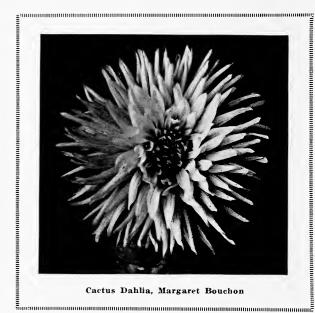
You can get an idea from this illustration of the beautiful architecture of this building. The green-houses attached are the finest and most modern in our vicinity. They are big enough to care for our needs for quite a while, and naturally the land provides for necessary expansion as business continues to grow. The main floor of this building is given over to reception hall and sales floor; the second floor is given over to the offices of the Jacob Schulz Co., Inc., where your letters go, where your orders are entered and where supervision of the machinery which supplies you with "Kentucky Bred" flowers is carried on.

We heartily invite you to see our new home. We are immensely proud of it and welcome the opportunity to show it to you. Be sure to come and see us when you are in Louisville.

JACOB SCHULZ CO., Inc., G. E. Schulz, President



## Cactus Dahlias



- 19. ATTRACTION. (Hybrid.) Large, full flower, of a clear, lilac-rose; long, strong stems, holding bloom stiff and up-

- 48. CIGARETTE. This Dahlia resembles Nobilis, except that the color is creamy white, edged orange. Petals curve back. Good quality blooms and stems......50c each
- 55. CONTRAST. Color a brilliant shade of crimson, tipped white. Very good for cut flowers ...................................35c each
- 58. COUNTESS OF LONSDALE. (Hybrid.) Deep salmonred. One of the best. Should be in every garden .. 35c each
- 59. COUNTRY GIRL. O. COUNTRY GIRL. Large; deep golden-yellow, tipped bright amber; beautifully in-curved petals.......25c each
- 108. DADDY BUTLER. This is a beautiful Hybrid Cactus of

- 401. GARDEN GLOW. Color. beautiful orange red and yellow S1.00 each

- 214. IAN. Color very clear yellow gradually shading pink on the outer rows of petals. The reverse of these outer petals is also touched with sunset shades. Produces blooms freely on stiff stems. \$1.50 each

- 154. KENILWORTH. Of medium height, on branching bushes, and a free bloomer. Color, old rose with bronze suffusion
- 203. KING SOLOMON. (Hybrid.) Color, beautiful orange buff of golden orange with an iridescent sheen on the curled petals. Blooms are produced on nice, stiff stems and profusely. Indeed, we are pleased to recommend this dahlia
- 163. KOHINOOR. Dark, rich maroon. The velvety petals are pointed. Large and deep on cane-like stems. Never forgets to bloom freely. Much superior to THE GRIZZLY...\$1.00 each
- 164. KRIEMHILDE. Brilliant pink, shading to creamy white
- anth-pink .....
- 191. MARGARET BOUCHON. A charming, bright lively pink, tinting to flesh-pink at center; splendid form .....50c each

## Kentucky Dahlia Garden No. 1 Order by Number

Mrs. Chas. Seybold .....\$0.25 Countess of Lonsdale
Pink Pearl Orange King
Autumn Glory
Snowclad

Value \$1.70

One each of the \$1.00



JEAN CHAZOT

#### CACTUS DAHLIAS—Continued

210. MME. ESCHENAUER. An ideal Dahlia of exceptional merit. Most pleasing and effective color—yellow at base of petals, passing to creamy white, suffused and tipped pale lilac. Delicate and chaste ..................50e each

211. MME. HENRI CAYEUX (Straight). The flowers are of the largest size, with long, narrow florets, forming a bloom of magnificent form. The color is a beautiful, rich pink daintily tipped white .................................50c each

223. MRS. C. H. BRECK. A Dahlia of exceptional merit. Color, creamy yellow, passing to various shades of rosepink; a distinct and beautiful variety .............50c each

227. MRS. FERDINAND JEFFRIES. A rich, velvety maroon of the Hybrid type. The petals are broad, curled and twisted. A very free bloomer, large and massive ..50c each

## Schulz Special Dahlia Garden No. 2

Order by Number

Cigarette\$0.50	
Gladys Bates	
Rosalie Styles	
C. W. Bruton	
Grand Duke Alexis	
Freckles .50	

One each of the above for

\$1.50

Value .....\$2.50

#### CACTUS DAHLIAS—Continued



399. NANCY SUE LANG. Color rich shade of bright red, ends of each petal tipped golden yellow.............\$2.50 each 250. NORDLICHT. 265. PIERROT. Color is a deep amber, boldly tipped white The blooms are of large size and incurved......50c each

267. PINK PEARL. (Hybrid). Clear, bright pink....35c each 271. PRIMA DONNA. Distinct and free; flowers large, with long, tubular, twisted, incurved petals, the center ones creamy white, the outer delicate mauve-pink ......50c each

280. RED CROSS. This very popular Dahlia is in great demand; color golden-yellow, heavily suffused and marked with coral-red, A good bloomer and fine stem......50c each

112. RUTH VAN FLEET, pretty, large yellow hybrid...75c each 301. SHERLOCK. Bright orange-cinnamon; an early, free and continuous bloomer on long stems. One of the best.50c each

93. SUN KISS. (Hybrid.) Color effect of straw yellow with a heavy fawn suffusion on the outer edge. Free and early bloomer. Good stem and very desirable for cutting.\$1.00 each

315. SWEET BRIAR. One of the loveliest shades of clear, soft pink; very long, narrow, incurved penals .........50c each 322. THE LION. Large flowers; bronzy old-rose suffused with yellow and salmon; free and effective ......50c each

77. UNION JACK. This belongs to the list of novelties. Large, red incurved petals, tipped white............... 50c each 177. UNION

331. VATER RHEIN. This Hybrid Cactus produces blooms of good size, well above the foliage on stout stems. Color, yellow, suffused with salmon-rose ...............................50c each

342. WOLFGANG VON GOETHE. Color, apricot-shaded carmine. Very pretty ......50c each

## There's Pleasure and Profits in Growing "Kentucky Bred" Dahlias

Perhaps you have always thought of Dahlias only in terms of pleasure to yourself and family. There are many women and men too, who grow Dahlias for the extra money they receive from the sale of cut plants and even from the tubers their friends and neighbors buy. One of our customers, Mrs. A. A. Morrow, of Zanesville, Ohio, is growing Dahlias for profits as well as for the pleasure she gets out of a beautiful garden. Mrs. Morrow says of "Kentucky Bred" Dahlias:

"The bulbs I purchased from you were won-

Here is a picture of Mrs. Morrow's Dahlia Garden.



Entrance to Pine Street Dahlia Gardens-Zanesville, Ohlo



CACTUS DAHLIA KING SOLOMON

# Three Cactus, Three Decorative Dahlias --- Startling Colors

Margaret Kenner\$0.50	
Jean Chazot	)
Kalif	)
Dove 1.00	
Clown	
Ellinor Vanderveer	5
Value\$3.75	5
Onder Special One each of the	

Order Special Garden No. 11

One each of the above for \$2.50

Make a permanent record
of your Dahlias

Zinc labels last forever

See page 34

## Finest Peony-Flowered Dahlias

- 45. CHATENAY. Pink. One of the finest for cut flowers
- 56. COPPERSMITH. Peony duplex. Autumn shade .. 50c each
- 60. CREATION (Holland Peony-flowered Dahlia). This new variety has a pleasing and unique shade not common in Dahlias—a beautiful rose-red. Flowers of medium size and produced freely upon long stems. Good cut flower sort because of substance and size of blooms ..................50c each

- 397. DRUM MAJOR. Color, rich, fiery red, with yellow center. Petals more or less tipped and marked yellow ....\$1.00 each
- 170. EL PAJARO. Pink is the predominating color, rose-pink, outlining the outer edges and throughout the center of the petals. Base of petal is bright golden yellow which is also slightly suffused through the flower..........\$2.00 each
- 96. F. R. AUSTIN. These beautifully colored flowers are of large size, averaging six to eight inches across. The outer petals are very long, creamy yellow, suffused, banded and shaded rich crimson; the inner petals are yellow at base, tinting lighter, and suffused pink and crimson ....25c each

Peony-Flowered Dahlia, Diemont Von Bystein

- 100. GEISHA. Scarlet, golden base and tips .........75c each
- 117. HAL CURTIS. The petals of this exquisite flower are quilled at the base and the tips open out flat. The only Dahlia with this formation. Color old rose and salmon. Unique
- 168. LA RIANTE (Holland Peony-flowered Novelty). The color a charming lavender-pink with an exquisite golden yellow center, combines to make the flowers most beauties.
- 169. LATONA (Holland Peony-flowered Dahlia). An unusual blending of orange, buff and yellow. Flowers are nearly full to the center and produce freely upon good stems. Plants are robust, standing up well in strong winds..50c each
- 188. MADONNA (Magnificent Peony-flowered Dahlia). The flowers are borne in profusion upon long, graceful stems of wiry stiffness, making it one of the most desirable. In color a very beautiful white, slightly tinted with a most delicate shade of lavender-pink ........................50c each

- 283. REMBRANDT. Color, yellow, spotted light pink. 50c each
- 130. ROSALIE STYLES, color, good shade of pink, lighter than Jersey Beauty .......50c each

## Special Dahlia Garden No. 3

Mme. Henri Cayeux\$0.50
Sunset Glow
Diemont Von Bystein
Dr. Tevis
Delice
Comstock :
Value \$2.70

Order by Number

One each of the above for \$1.50



PEONY-FLOWERED DAHLIA DRUM MAJOR

#### PEONY-FLOWERED DAHLIAS-Continued

- 405. SUSAN COE. Color, rose-pink, passing to a yellow center .......50c each

## Decorative Dahlias

- 249. AIBONITA. This is an immense flower, color, lavender or violet, pink shading to white with a rich golden-yellow at base of petals; formation is unusual. Blooms well above the foliage on long, stiff stems...........\$1.00 each
- 6. ALANNAH. (Hybrid.) Color. a pale yellow with suffusion of rose that marks it as something different and distinctive. Twisted petals, reflexed, deep and large. Good stems and very free bloomer. Awarded premium at New York show. 1924. \$2.00 each
- 8. AMERICAN BEAUTY. A seedling from the well-known French variety, Le Colosse, being almost identical in form, shape and size. The flowers are of gigantic size and are produced on long, heavy stems, well above the foliage. The color is a gorgeous wine-crimson..........35c each

- 382. APPLEBLOSSOM. This is a very beautiful light pink; good double flowers. A Holland introduction......50c each

Decorative Dahlia, Shudow's Lavender

- 407. BOSTON WHITE. An unusually good white Dahlia

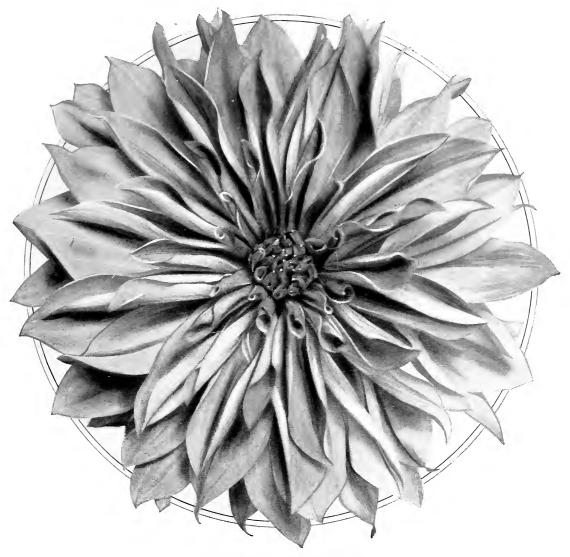
- 46. CHESTER S. WOODMAN. A gigantic flower of rich, reddish purple. The plants are tall and sturdy, producing their blossoms on strong, stiff stems..................50c each

- 63. C. W. BRUTON. A large canary yellow......25c each
- 69. DELICE. Flowers are of good size, standing well above the foliage. A charming bright pink, suffused with lavender-pink. A well-known cut-flower variety......35c each

- 77. DREER'S YELLOW. A beautiful Colossal Dahlia of perfect form; stems long and straight, carrying the blooms well above the foliage. The flowers often measure 7 to 8 inches in diameter. Color rich, sulphur-yellow...50c each
- 41. EAGLE ROCK. Color a combination of pink and cream blooms held erect on good stiff stems............\$2.50 each

- 50. ELITE GLORY. Color brilliant red, very large blooms. strong and vigorous. \$2.00 each

- 86. EMBASSADOR. This is a California variety, producing large blooms on good stem. Color is of the deepest shade of red or maroon, and grown in slight shade are nearly black ...............50e each



#### KENTUCKY CARDINAL

One of our own original "Kentucky Bred" Dahlias originated by Mr. G. E. Schulz. A remarkable Dahlia. As charming and vivacious as the bird whose name it bears.

Garden and Home Builder says of it:

"At last someone has fittingly used the name made famous by James Lane Allen. It is fitting that a Kentucky originator has chosen this name for a good Dahlia. Kentucky Cardinal won the American Dahlia Society Certificate of Merit in 1926. It is a bright scarlet Decorative that holds its color under sunshine, and an excellent grower. This is the first time a Kentucky origination has got into the Honor Roll." We have a limited stock this year and are offering it in our catalog.

## Tubers \$5.00 --- Strong Green Plants \$2.50

"Kentucky Bred"
Dahlia Špecial

Order Special Garden No. 10

Carolyn	Wint	jei	1											\$0.50
Freckles		٠.												.50
Hercules								٠.						1.00
Kitty Du	nlap													.50
Millionair	re													.75
Rotarian														.50

Value ......\$3.75

One each of above for

\$2.50

#### DECORATIVE DAHLIAS—Continued

- 231. FAITH GARIBALDI. This certainly is a wonderful rose-color decorative. It has great depth, large size, and is held up straight on long, stiff stems. If you want a real Dahlia for exhibition and cutting, you will make no mistake planting this variety. \$1.00 each
- 92. FIREBURST. The flower is flatly built, has broad, long petals, and is an intense scarlet, slightly shaded orangered. Some specimens measure 8 inches and over in diameter. The finest scarlet Colossal Dahlia.........50c each

- ), FRECKLES. Color buttercup yellow streaked and pen-ciled garnet, some blooms all garnet. An early and free 189. FRECKLES. bloomer ......50c each
- 34. GLOIRE DE STANHUIS. (Decorative.) Copper color a very pretty Autumn shade. Grows very much like a chrysanthemum, on top of stem. A Holland introduction 384. GLOIRE DE STANHUIS.
- 309. GLORIANA. Color, pure gold with slight reddish glow in the center. Free bloomer on good stiff stem.....75c each
- 415. GLORY OF MONMOUTH. Color, salmon pink with light orange at base of petals, very free bloomer.......\$3.50 each
- 3. GOODBYE DELICE. (Hybrid.) Clear pink, a shade lighter than Delice and has all the keeping qualities of the same but is a larger and better bloomer......50c each
- 182. GRACE JOCELYN. Color, exquisite tone of Begonia rose and reddish Salmon, a seedling of Mordella..........\$7.50 each
- 116. GRAND DUKE ALEXIS. White, suffused lavender: very fine ......25c each
- 412. GRANDOLA. Color brilliant orange medium size, blooms held erect on good stem, a splendid cut flower variety....

- 418, HARRY MAYER. Color, beautiful silvery pink with pink reverse, very fine exhibition variety ........... \$5.00 each
- 413. HERCULES. Color coppery rose, fine large flower, exhibition variety......\$1.00 each
- 125. HORTULANUS FIET (Wonderful Holland Decorative Dahlia). The coloring of this variety is a beautiful shade of salmon exquisitely blending to yellow at the center.....
- 7. INSULINDE. A very fine, large flower on good stem. Petals are curled and twisted. This makes a wonderful flower for decoration. Color very deep gold with bronze 127. INSULINDE.
- 414. JACK O'LANTERN. Color bright orange red, shading to a dark Spanish red near the center with gold tips to the petals that form the center.................\$2.50 each

- 129. JACK ROSE. This is a brilliant crimson-red. Is fine for the garden and for cutting........25c each
- 89. JANE COWL JANE COWL. One of the finest autumn tinted bronze buff and brilliant gold.....
- 132. JEAN KERR. One of the finest whites for decorations.
- JERSEY'S BEAUTY.
- 136. JERSEY'S JEWEL.
- 138. JERSEY'S PRIDE. 88. JERSEY'S PRIDE. (Hybrid.) Another large Jersey Dahlia of fine quality and style. Richly blended buff, yellow and pink, make a pleasing effect........\$1.00 each
- 368. JERSEY'S SOVEREIGN (Decorative). This is a new shade of color hard to describe. It is self-color and the nearest description is a salmon-orange. It is a splendid grower with dark foliage, blooms of good size and on good stiff stems.......\$1.00 each
- 76. JUDGE LANGFORD. Color deep rich pansy purple faintly lined white ....
- 235. KEMP'S VIOLET WONDER. Color Naphaline violet with an undertone of Reyal Purple, lightening to a faint bluish violet at the tips of petals. Produces blooms freely on good stiff stems. \$10.00 each
- 159. KITTIE DUNLAP. Color, American Beauty Rose shade. Produces immense exhibition blooms. Stems are very long and every Kittie Dunlap is a prize-winner and should be in every garden. See front cover illustration.....50c each
- 172. LE GRAND MANITOU. Pure white, artistically striped, splashed and blotched deep violet-purple. The plants occasionally bear a solid purple colored flower.....35c each
- 74. LEO XIII. The habit of this plant is all that can be desired, producing large flowers upon splendid stems, well above the foliage. It is a beautiful, deep yellow......75c each 174. LEO XIII.
- 37. LIBERTY (Decorative). Color peach-pink on yellow ground. Petals terra-cotta tipped. A Holland introduction 387. LIBERTY
- 180. L. K. PEACOCK. This is a vigorous grower. Flowers of good form, pure white........................50c each
- 416. LILLIAN BALDWIN (Decorative). A wonderful deep pink decorative. This variety for two years straight has won cup at New York Show for best keeping variety....\$1.50 each
- 417. LOGANS WHITE. 17. LOGANS WHITE. A pure snow white Dahlia. Blooms are large on stiff stems and a very free bloomer..\$1.00 each
- 184. LYNDHURST. Brilliant cardinal red. A fine cut flower.

- 376. MARGARET MASSON (Decorative). Color, beautiful, silvery rose-pink of great depth and size. On account of its good-keeping qualities, it makes a wonderful exhibition variety. Blooms are of immense size, blooming quality very free .......\$1.00 each

## Special Dahlia Garden No. 6

Order by Number

W. D'Arcy	Ryan			 	 	\$0.75
Tryphinnie				 	 	75
Florence				 	 	50
Cigarette				 	 	50
Maud Adan						
Pride of Sa	n Frar	icis	со	 	 	75

Value ......\$3.50

One each for

\$2.50

## ORDER BLANK

# JACOB SCHULZ COMPANY

## Florists-Nurserymen

POST OFFICE ADDRESS BOX 646

DAHLIA FARM, NURSERY and FLOWER SHOP Bardstown Road at Deibel Station

#### LOUISVILLE, KENTUCKY

Your Name	(Mr., Miss)			Date	
Street Addres					1930
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Post Office.				P. O. Order	\$
				Postage Stam	ps \$
County		State		Draft or Che	cks \$
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	Don't Forget Special Gardens		
	Special Dahlia Garden No.		
	Special Iris Garden No.		
	Special Peony Garden No.		
	Special Glad Garden No.		
	,		



JERSEY'S BEAUTY

The only true pink Dahlia. Dahlia enthusiasts are particularly fond of Jersey's Beauty because of its remarkable color. Most pink Dahlias have a slight tinge of lavender in their petals. Jersey's Beauty is true pink, almost entirely free from the lavender tinge. The color is a lovely rose-pink. The blooms are large and of true decorative type. Well pointed and artistic in proportion. It has extra fine stems. Our extensive growing facilities and our exceptionally large stock make it possible for us to offer this Dahlia for ..... 75c each

#### DECORATIVE DAHLIAS—Continued

- 197. MARY C. BURNS. This is truly a wonderful Dahlia. The outside of the petals is old gold and the reverse dull red. This combination of red and gold is new and immediately attracts attention. The size is enormous, but the coloring is what makes the blossoms so unique....\$1.00 each

#### DECORATIVE DAHLIAS—Continued

- 54. MONMOUTH JEWEL. Color, Bittersweet orange shading lemon, crome at base of petals, good strong grower and a seedling of Amun Ra.....\$5.00 each
- 379. MORDELIA (Decorative). Color, beautiful, bright, clear shade of apricot buff, flowers average nine inches in diameter, and are held well above the foliage on stems four to six feet long. This is a strong, vigorous, profuse bloomer. It is claimed for Mordella, that it is the best Autumn-hued variety ever introduced..... .....\$1.00 each
- 220. MRS. CARL SALBACH. Color mauve-pink, shading to white. The immense flower is produced on long, stout stem. We do not hesitate to recommend this variety as it is one of

- 420. MRS. ELEANOR MARTIN. Color, rose shade with reverse of violet, free bloomer, on good stems.......\$2.00 each
- 230. MRS. J. GARDNER CASSATT. Rose colored with grand stems and plenty of substance in flowers .........................50c each
- 241. MRS. WM. H. PEPIN. One of the best white Decoratives in existence. It is greatly superior in both size and form to the justly celebrated Mme. Marze, which has for several years been regarded as the best white in this class .....50c each
- 388. ORANGE BOVEN (Decorative). Color, fine, dark orange
- 54. ORANGE KING. It is a beautiful, glistening orange, deep and rich, the clearest and richest of this popular color. Plant is sturdy, healthy, of medium height, branching habit, and produces the flowers freely on stiff stems. 25c each 254. ORANGE KING.
- 255. OREGON BEAUTY. A seeding from William Agnew, resembling the parent in size, shape and color. Flowers are large and full to the center. Color, a glowing, fiery scarlet, making Oregon Beauty distinctive in every garden..35c each

- 261. PAUL MICHAEL. Old gold. Full and deep. One of the most exquisite of the Autumn shades. A grand Dahlia

#### Dahlias Large as Dinner Plates

October 25, 1927.

I received my dahlia bulbs and surely had some wonderful blooms. Some large as small dinner plates. Please send me your 1928 catalog, as I want more bulbs this spring. Thanking you for the nice collection, I remain,

Yours truly,

MRS. R. J. GEE,

Powers Lake, North Dakota,

- 21. POP STEWART. Color near blue with outer petals of bright blue, center petals retaining a violet tint.....\$2.00 each

- 334. PRIDE OF STRATFORD. Color, cadmium orange shaded, light orange yellow at base of petals.......\$2.50 each

- 276. PURPLE DUKE. The petals are cup-shaped and evenly quilled to the center. Color, a rich, deep purple—a royal color that attracts everyone's attention .......56c each
- 278. QUEEN MARY.
- 287. ROOKWOOD.
- Color, bronze and old gold shades, good stem, 109. REGALE. free flowering.....
- 381. ROBERT TREAT (Decorative). Color, a very preamerican Beauty rose. This variety produces blooms a aging anywhere from nine to eleven inches across, and great depth. Robert Treat is the winner of many present the street of many presents. very pretty
- 391. ROMAN EAGLE. Color, flaming burnish copper shade. \$1.00 each 291. ROTARIAN. A violet maroon of large size and equal to Kiwanis in formation. Violet-maroon hardly describes it. Very rich and soft. Raise it and name the color yourself \$1.00 each \$1.0

- 367. ROSE FALLON. Color, deep rich, old gold shade, beautiful size blooms held on upright stiff stems......\$2.00 each
- 395. SAGAMORE (Decorative). This Dahlia was first exhibited in 1921, winning the honor of being the best seedling at the American Dahlia show at New York; since that time it has a record of winning many prizes. Color, rich amber gold, shaded toward the center, and in the depth of the large and perfectly-formed bloom with a warm salmon-rose or orange buff. It affords us great pleasure to recommend this Dahlia very highly..............\$1.00 each
- 20. SANHICAN'S BLUEBIRD. A blue decorative with petals bright violet blue......\$2.0 with outer

- 317. SYLVIA. White edged pink .......25c each



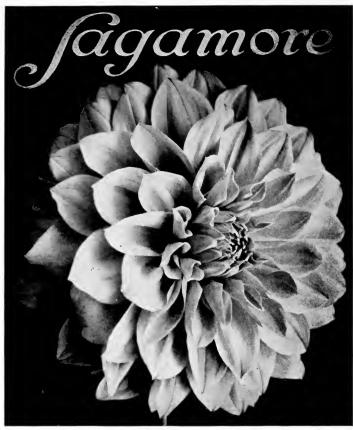
DECORATIVE DAHLIA

#### DECORATIVE DAHLIAS—Continued

- 12. THE LEMONADE. Color, bright lemon yellow, produces immense blooms on good straight stiff stems.....\$3.00 ench
  366. THE SULTAN (Decorative). Color, a bright true red.
  Blooms are large size and are held well above the bushes on long, stiff stems....\$1.00 each
- 224. THE U. S. A. Color, deep orange. Petals curled and twisted in a very odd manner. Blooms of enormous size
- 325. THE WIZARD OF OZ. This is a Dahlia of immense size. Color is a rare shade of glowing amber pink with soft salmon shades. It has a good, straight stem......\$1.00 each

- 330. VANITY. Flowers bounteously on cane-like stems. Color, a glowing coral-pink. Cuts and keeps well. Something truly stylish \$1.00 each 281. VANITY FAIR. Color scarlet tipped and bordered white with base lemon-yellow. Blooms are produced on long, wiry stems \$1.00 each

#### DECORATIVE DAHLIAS - Continued



Decorative Dahlia Sagamore

- 332. VELMARY.

- 423. WINFIELD SLOCOMBE. Color, burnt-orange shading to gold at the center. Free bloomer ......\$1.00 each
- 343. WM. F. GUDE. Pure white; long stems, fine for cut flowers......25c each

- 323. WORLD'S BEST WHITE. An unusually good white variety for both garden and exhibition. The large, white blooms are borne on good, stiff stems............\$1.00 each
- 347. YELLOW COLOSSE. Large, showy flowers of pure primrose-yellow are produced very freely on long, graceful stems. Its golden, cupshaped petals are daintily arranged. completing this beautiful, perfect flower......50c each

#### Testimonial

Jacob Schulz Co.

211 Central Ave., East Point, Ga. January 6, 1929.

In the fall of 1927 I bought from your agent at the fair: 1 "Jersey Beauty," 2 "Jean Kern," 1 "Kitty Dunlap,"

and they proved to be fine—especially the Jersey Beauty and Jean Kern.

As I told you I had only one "Jersey Beauty" but have never seen so many large flowers from one stalk. It was the talk of the town. The stalk grew ten feet high. I guess the soil perhaps had lots to do with it, but anyway I wanted you to know what success I had with my Jersey Beauty and that I think your bulbs are far superior to others I have tried. Very best,

Mrs. W. E. Orr. 

## Show Dahlias

- 68. DEE-LIGHTED. A large, deep white with a smile in the center that wins a smile ......50c each
- 74. DOROTHY PEACOCK. The flowers are of good size, exquisite form, great substance; the color is a beautiful, clear, live pink that appeals to everyone .......50c each
- 424. FLORENCE. Color, a very pleasing shade of pale light-
- 147. JOHN STANHOPE. Large red salmon flower on long stems. Most desirable rich color .................50c each

- 207. MISS HELEN HOLLIS (Gigantic Scarlet Show Dahlia).
  Undoubtedly the largest and best scarlet Show Dahlia in existence. Blossoms are on long, stiff stems, well above the foliage.
  Plant extremely sturdy and produces very luxuriant foliage. Highly recommended ......50c each
- 208. MME. LILY LARGE. A clear yellow, striped and speckled vermilion. Very large and a free bloomer......35c each



DECORATIVE DAHLIA MRS. H. C. DRESSELHUIS

#### SHOW DAHLIAS—Continued

346. W. W. RAWSON. Very large, semi-quilled petals, good stem, color white, overlaid mauve. ...............50c each

## Collarette Dahlias

99. GEANT DE LYON. An enormous velvety maroon flower
75c each
297. SAN MATEO STAR. The grandest collarette in existence.
Large cerise, petals edged white, white collar. Back of



## Pompon Dahlias

5. AIMEE. A very small flower of bronze color. This is a very free bloomer, on long stems50c each
17. ARIEL. Buff tinted orange. Very desirable25c each
425. BELLE OF SPRINGFIELD. Color, red, very small35c each
32. BOBBY. Very finely formed flowers of an attractive shade of plum color. An extra good Pompon25c each
111. BRONZE BEAUTY. Color, golden apricot. Free bloomer
43. CHALLENGE. White and dark maroon. A variegated novelty attracting much attention25c each
272. DAINTY. Tiny pointed petals; color, white, shading to pink. Splendid for cutting50c each
145. DANDY. This is a small, nicely-formed free bloomer; color, orange50c each
67. <b>DEE DEE.</b> Color, lilac50c each
356. ELIZABETH. Color, golden yellow, edged with brownish red. Fine for cutting50c each
139. EUNICE. Color, white with lavender edge. Fine for cutting50c each
90. FAIRY QUEEN. Sulphur yellow, edged pink25c each
357. GEORGE IRELAND. Color beautiful mauve; small flowers50c each
358. GLOW. Color, light old rose or coral50c each
359. GOLDIE. Color, pure gold; fine for cutting50c each
360, HECLA. Small white; free bloomer25c each
361. HELEN COTTRELL. Color, light pink; very pretty50e each
121. HIGHLAND MARY. Pink and white. Quite large flower and very productive and free25c each
126. IDEAL. A very pretty yellow25c each
329. JOE FETTE. Very good white. Nice straight stem

161. KLEIN DOMITEA. Bright golden terra cotta. Profuse
171. LEADER. Color, clear lemon-yellow, very heavily tipped rosy purple50c each
160. LILIAS OR LILAC. Color, cream ground heavily suffused with pink with a lilac sheen50c each
137. LITTLE BEESWING. Color, golden yellow, heavily tipped cherry red. Splendid for cutting50c each
179. LITTLE FRANK. Amber, shaded salmon25c each
150. LITTLE JEWEL. Of all the small flowering dahlias, this is our favorite, color peach blossom pink, and what a fine dahlia it is for cutting
378. MACBETH. Color white, tipped pink. Splendid formation; a good variety for cutting
187. MADELINE. Pale primrose, edged with rose purple Very free flowering
300. MAJOR. Color deep shade of old rose, shading to buff yellow. Very good
244. NEATNESS. Salmon pink
146. NELLY FRASER. This is considered one of the best varieties
362. PANSY. Color violet or King Tut purple50c each
363. PERFECT. Color, yellow tipped with rosy pink. Very attractive
364. ROSEBUD. Color, white ground edged rosy pink. Splendid for cutting50c each
304. SNOWCLAD. Pure white. This dainty little white flower should be seen to be appreciated. It is very prolific producing a great abundance of flowers
365. SUNSET. Color a beautiful orange35c each
97. S. VAN GLITTER. Color, red and orange, each petal is tipped orange
47. TOM. Small, compact flower; color, bright yellow, tipped sunset red. A free bloomer
426. TOM THUMB. Color, garnet red; considered the tiniest perfectly formed Dahlia



#### Mabel Taft

#### Garden No. 4

Jean Chazot Mariposa Amun Ra Aibonita Insulinda Mr. Crowley One each of the above.	
Garden No. 5	
Tommy Atkins Paul Michael Mina Burgle Mrs. Dresselhuis Darlene Madonna	
One each of above for	Value \$3.35 \$2.00
Garden No. 7	
Jersey Beauty	
Cigarette Rookwood Mrs, Carl Salbach Miss Portland Gladys Bates	
Rookwood Mrs, Carl Salbach Miss Portland	1.00 
Rookwood Mrs, Carl Salbach Miss Portland Gladys Bates	1.00 

## DAHLIA SEED

One each of the above for ......

A splendid stock of seed selected from the very best varieties. Grow your own dahlias from "Kentucky Bred" dahlia seed.

50c for 25, 75c for 50 and \$1.00 for 100 seeds

## Order by Number

# "Kentucky Bred" Economy Gardens Dahlias at Special Prices

#### Garden No. 9

our don't	0. /
Edna Ferber	
Garden Glow	
Margaret Woodrow Wilson	
Samson	
Caspar Ware	
Caspar wate	1.0
	Value \$12.5
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#### Garden No. 12

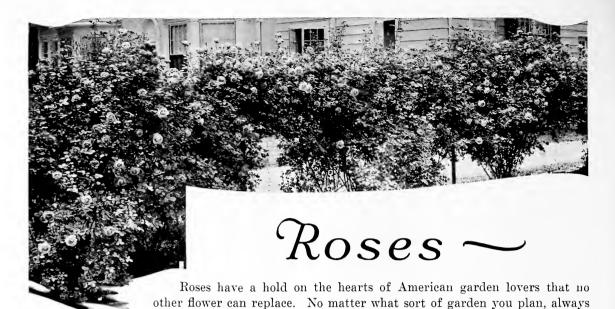
A COLLECTION OF POMPONS	
Belle of Springfield\$0.3	5
Bobby	
Bronze Beauty	5
Snowelad	
Madeline	
Ideal	5
Value   \$1.6	50 25

## Garden No. 13

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	ECTION OF			
Tom Thumb				\$0.50
Joe Fette				
Pansy				50
Fairy Queen				2
Aimee				
S. Van Glitter				50
			Value	
S. Van Glitter				·· <u>-</u> :



Tommy Atkins



save a place for some beautiful "Kentucky Bred" Roses. They'll repay you amply for the care and attention you give them. June is Rose month. Make June more glorious with more Roses this year.

## Hybrid Perpetual Roses

J. B. CLARK (II. Dickson 1905). Deep scarlet, shaded blackish maroon; large full bloom ..... \$1.00 each; \$9.00 per doz. MAGNA CHARTA. Bright rose, very large and double; good

## Tea Roses

MAMAN COCHET, WHITE. Clear white with pink markings on the outside of the bud; full double.75c each; \$9.00 per doz.

## Hybrid Tea Roses

CAROLINE TESTOUT (Pernet-Ducher 1890). Can be recommended as a splendid bedding variety; large, full globular flowers of bright satiny rose with brighter center; free and fragrant \$1.00 each; \$9.00 per doz.

COLUMBIA (E. G. Hill Co. 1917). One of the most popular Winter cut flowers and also one of the best bedding or garden varieties. It is of strong, vigorous habit and exceptionally free blooming. The flowers, which are of good size, are perfect in form, both in bud as well as when fully expanded. In color it is a pleasing shade of rose pink; fragrant \$1.00 each; \$9.00 per doz.

COVENT GARDEN. This is a rich, deep crimson of splendid form, producing very full blooms... \$1.00 each; \$9.00 per doz.

CRUSADER. A rich, velvety crimson; fine strong growing variety, excellent flower stems anad produces very little blind wood. For its size a prolific producer.....\$1.00 each

FRANK W. DUNLAP (Dunlap 1920). At the International Flower Show, New York, this Rose won silver medal, also gold medal sweepstakes for the best new pink Rose. Claimed to be better than Mrs. Chas. Russell. \$1.00 each; \$9.00 per doz.

GOLDEN OPHELIA. Not a sport, but a seedling from the universal favorite Ophelia. A sturdy, stiff-stemmed grower with wonderful, foliage, closely set and glossy. Flower is of medium size, from a beautifully-formed bud of bright golden yellow ...\$1.00 each; \$9.00 per doz.

#### Pleasure to do Business

Dear Sir: May 6, 1927.

The order arrived in splendid condition, and I wish to add, it is a great pleasure to do business with people who take care of their customers in the competent way you do.

Very truly,

MRS. CHARLES E. DOTY, Lakewood, Ohio.

#### HYBRID TEA ROSES—Continued

HADLEY (Waban 1915). A splendid garden variety; color, rich crimson, carrying to deep, velvety crimson. Very fragrant; free producer of flowers ......\$1.00 each; \$9.00 per doz.

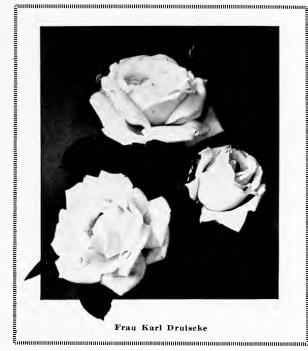
HOOSIER BEAUTY (Dorner & Sons 1915). Well shaped, long buds; full, perfect flowers of an intense, rich dazzling crimson scarlet. Very fragrant .......\$1.00 each; \$9.00 per doz.

MME. JULES GROLEZ (P. Guillot 1907). Clear rose, shaded yellow at base; long, pointed buds. 75c each; \$9.00 per doz.

MME. SEGOND WEBER (Soubert & Notting 1908). Color beautiful rosy salmon. This is an excellent grower and a free bloomer..........\$1.00 each; \$9.00 per doz.



Premier



OPHELIA (Wm. Paul & Son 1913). A Rose that is admired by everyone; its flowers are held erect on long, stiff stems, are of perfect form, good size, and of a most pleasing, delicate tint of salmon flesh, shaded with rose; very floriferous ......\$1.00 each; \$9.00 per doz.

PREMIER. Too well known to need description. Deep rose; fragrant and thornless; free bloomer. \$1.00 each; \$9.00 per doz.

RADIANCE (Cook 1908). An ideal bedding Rose of American origin that produces its large flowers throughout hot Summer weather when many other varieties fail. Brilliant carmine pink, with salmon pink and yellow shadings at base of petals.....\$1.00 each; \$9.00 per doz.

RHEA REID (E. G. Hill Co. 1908). Rich cherry crimson. Splendid bedding Rose......\$1.00 each; \$9.00 per doz.

WM. R. SMITH (Smith 1908). Color soft silvery white, shading into peach pink. Blooms are produced on good, strong stems. This is a very free bloomer.\$1.00 each; \$9.00 per doz.

## Best Catalog This Spring

May 4, 1927.

You may substitute of your own choice if not in stock any of my order. I am very much in love with your catalog. The best I have received this spring and am sure showing it to my friends.

Yours truly,

AUGUSTO CONTRACTO CO

MRS. SARAH E. WADE, Edinburg, Indiana.

## Polyantha Roses

CHATTILLON. Color silvery crimson which gradually passes to a white center. The flowers are semi-double and are produced in large sprays of from 15 flowers or more to the spray \$1.00 each; \$12.00 per doz.

Color deep

IDEAL (J. Spek 1922). Color very beautiful, dark scarlet; heavy foliage \$1.00 each; \$1.200 per doz.

LAFAYETTE (Joseph Gui). Color, bright scarlet red. This is a very free flowering variety, producing semi-double flowers \$1.25 each; \$12.00 per doz.

Hardy Climbing and Rambler Roses

PRICES OF CLIMBING ROSES, \$1.00 EACH

AVIATEUR BLERIOT (The New Yellow Rambler). A strong-growing plant with beautiful, glossy, insect and disease-proof foliage, and bearing large clusters of medium-sized full double flowers of a saffron yellow, deepening to an almost golden yellow at the center.

almost golden yellow at the center.

AMERICAN PILLAR. A single-flowering variety of great beauty. Flowers 3 to 4 inches across, of a lovely shade of pink, with a clear white eye and cluster of yellow stamens.

BESS LOVETT (Van Fleet 1905). This resembles climbing American Beauty in shape of blooms and the large foliage is very attractive. Color clear, bright red; very fragrant and one of the hardiest climbers.

CLIMBING AMERICAN BEAUTY. A strong, healthy, vigorous grower, frequently making shoots from 10 to 12 feet long, and good-sized flowers for a climbing Rose that blooms so freely; Color a pleasing rose pink; of splendid form, and good-sized so freely; Color good substance.

CHRISTINE WRIGHT (Hoopes Brother & Thomas Co. 1909).
Color bright, clear wild rose pink, producing blooms 3½
to 4 inches in diameter. This strong climbing rose has large,
thick, leathery foliage and is not subject to mildew.

DR. HUEY. Similar to Paul's Scarlet Climber, color intense dark crimson and when full open shows its golden stamen.

R. W. VAN FLEET. A Rose, which on account of its dainty color of exquisitely shaped buds and flowers, has become a great favorite. The long-pointed buds are a rich flesh pink, on stems 12 to 18 inches long; splendid for cutting.

DOROTHY PERKINS. A very fine deep pink. The flowers are borne in large clusters of small double blooms and are very sweetly scented.



EMILY GRAY (Williams 1918). Color clear golden yellow; flowers are double with large buds, dark green foliage. This is a very free flowering variety.

GARDENIA (Manda 1899). Color deep, rich golden yellow; passing to creamy white. It is a very profuse bloomer. Flowers are large and splendid for cutting.

HIAWATHA. A brilliant, ruby carmine with a clear white eye and a mass of golden stamens—a glowing combination of colors, which can be seen at a great distance.

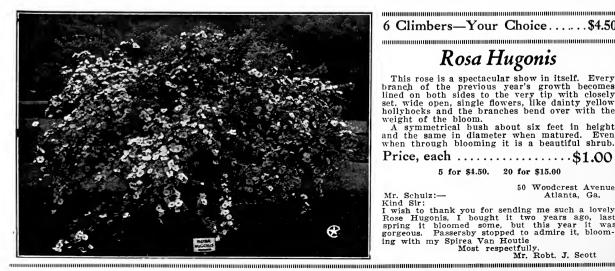
ACOTTE. Of very vigorous habit, produces sweet scented flowers of light Salmon orange with golden yellow shadings at the base of the petals.

LADY GAY. Delicate cerise pink, passing to soft-tinted pink. The effect of a plant in full bloom and the deep green of the foliage is indeed charming.

MARY LOVETT (Van Fleet 1915). This is a pure, matchless, white climber, producing large flowers. By many it is considered the best of the white climbers.

MME. GREGOIRE STAECHELIN (Climbing H. P.) It is claimed there is no other rose like it. This is the first climbing rose to win Bagatelle Gold Medal. Color Staechelin is gorgeously colored iridescent pearl-pink with claretcarmine markings on the outer petal-

PAUL'S SCARLET CLIMBER. Considered one of the greatest climbing Roses grown. This is one of the newer climbers and without doubt the most important addition to the list of climbing Roses. Color vivid searlet. Does not burn or bleach until the petals fall.



6 Climbers—Your Choice . . . . . \$4.50 

## Rosa Hugonis

This rose is a spectacular show in itself. Every branch of the previous year's growth becomes lined on both sides to the very tip with closely set, wide open, single flowers, like dainty yellow hollyhocks and the branches bend over with the weight of the bloom.

A symmetrical back chart of the line of the loom.

A symmetrical bush about six feet in height and the same in diameter when matured. Even when through blooming it is a beautiful shrub.

Price, each .....\$1.00

5 for \$4.50. 20 for \$15.00

50 Woodcrest Avenue Atlanta, Ga.

Mr. Schulz:— Atianua,
Kind Sir:
I wish to thank you for sending me such a lovely
Rose Hugonis, I bought it two years ago, last
spring it bloomed some, but this year it was
gorgeous. Passersby stopped to admire it, blooming with my Spirea Van Houtie

Most respectfully.

Mr. Robt. J. Scott

#### HARDY CLIMBING AND RAMBLER ROSES—Continued

OSERIE (Witterstaetter 1917). This variety is of the same habit of growth as Tausendschoen, same is true of its blooming qualities. Color is a more even shade of cerise pink or carmine. This is a very free bloomer and of ROSERIE

rigorous growth.

TAUSENDSCHOEN. Not stiff or unnatural, but as beautiful as a semi-double azalea. The color is a delicate shade of soft pink when first opening, changing to carmine on the reverse of petals when fully expanded.

WHITE DOROTHY. Among Rambler Roses none has justly gained greater popularity than the beautiful pink Dorothy Perkins. The White Dorothy is a duplicate except in color. SILVER MOON. Different from all other Roses, with beautiful semi-double flowers 4½ inches and over in diameter; pure white in color; petals of great substance.

SHOWER OF GOLD (Paul & Son 1910). Co yellow with orange shadings in the center. Color deep golden



## Cannas

AMERICAN BEAUTY. This is a very rich color, being a velvety oriental carmine. It is unusually attractive. 5 feet. ...........50c each; \$5.00 per doz.

CANDELABRE. This is a very free bloomer, plant being ablaze with torch-like flame of orange scarlet bloom. 5 feet ......50c each; \$5.00 per doz.

CITY OF PORTLAND. Color a glowing pink. Flowers borne in great profusion. Green foliage. 3½ feet. 35c each; \$4 per doz.

EUREKA. Very fine, white; grows to a height of 4 feet. 

HUNGARIA. Flowers large in good-sized trusses, freely produced. The color is a beautiful rose pink. 3½ feet..................20c each; \$2.00 per doz.

KING HUMBERT (Orchid-flowered). The most popular Canna. 

KING MIDAS. Color glittering gamboge-yellow, this canna 

ETEOR. This is a deep red variety of robust habit. A very effective bedder. 5 feet..........20c each; \$2.00 per doz.

MRS. PIERRE S. DU PONT. Claimed to be the finest of all the pink cannas. Color vivid watermelon-pink, and each individual flower is very large. It is a pleasure to recommend this canna. 4 feet......\$1.25 each; \$12.00 per doz.

ORANGE BEDDER.

PALM BEACH. Broad, long-petaled flowers of maize yellow with a faint blush of pearly pink. Throat and lower petals are soft buff-yellow, shaded with apricot. 3½-4 feet......................50 each; \$5.00 per doz.

25c each; \$2.50 per doz.

WINTZER'S COLOSSAL (Orchid-flowered). The largest flowered Canna; the florets often measure 8 inches across, and are bright scarlet. 5 feet.........15c each; \$1.50 per doz.

WYOMING (Orchid-flowered). Massive orange flowers, which make a strong contrast with the rich bronze foliage. 6 feet............15c each; \$1.50 per doz.

#### Canna Special

2 The President\$0 2 Orange Bedder 2 Yellow Humbert	.40
2 Mrs. Conard	.50
Value\$	1.80

Above collection for \$1.50



# Hardy Perennials ~

Don't fail to include a liberal selection of hardy perennials with your order for your garden this year. We list all the old-time favorites that will never be out of style. These are flowers that your grandmother loved and grew in her garden in the days of hoop skirts and crinolines. Schulz Hardy Perennials are healthy plants that will quickly respond to the care you give them. Plant many varieties, they'll make gay your garden.

ANTHEMIS tinctoria. Flowers yellow. ......25c each; \$2.50 per doz.

CENTAUREA montana (Perennial Cornflower). Good foliage, large flowers. Blue. June to September. 25c each; \$2.50 per doz.  japonica variegata. Variety of ornamental grass 

#### Testimonial

Jacob Schulz Company, Inc., Louisville, Ky. Gentlemen:-

HICKORY HILL, Thomson, Ga., April 13, 1928.

I trust you will pardon my delay in acknowledging the nice iris you sent gratis with my phlox order. You were most generous, and I thank you.

The phlox mixture came in first class condition; I have never received plants packed so carefully. I think they would have traveled around the globe in a green state.

I will remember you with future orders.

Very truly yours,

#### HARDY PERENNIALS—Continued

HELIOPSIS zinniaeflora. Orange yellow. Fine for the border and splendid for cutting.......25c each; \$2.50 per doz.

IBERIS sempervirens (Hardy Candytuft). Large heads. White flowers; blooms May and June........25c each; \$2.50 per doz. LATHYRUS (Hardy Sweet Pea). Pink and white. Blooms



Hemerocallis—Lemon Lily



Hollyhocks

TRITOMA pfitzeri (Red Hot Poker). The most curiously formed head of flowers in cultivation. Flamboyant is a very good description of the flower heads. July to October. 35c each; \$3.50 per doz.



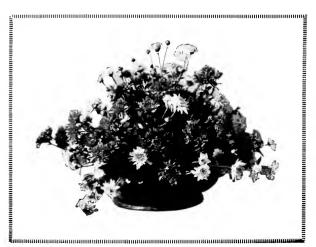
Papaver Oriental Poppy

## Hardy Chrysanthemums

A. BARHAM. Beautiful orange bronze. Early.

ADIRONDA. (Introduced by E. D. Smith & Co.). The best early golden bronze. True pompon type. Matures October 15th.

ALICE HOWELL. A beautiful shade of orange yellow. Single. Early as well as free flowering.



BOSTON. Strong, upright growth; clear bronze.

BRONZE QUEEN (Elmer Hill & Co. 1918). An even shade of golden bronze. A very free flowering and free growth. Dwarf. Matures October 10th.

CARRIE (Syn. Glory of Seven Oaks). Deep yellow. A beauty.

CHALDRON. Reddish crimson with gold tips. Large flower. CHAMPAIGN. Bright ruby red. Wonderfully colored.

CRANFORD PINK. Beautiful shade of light pink.

DOROTHY. An early snow white variety. Vigorous.

EDEN. A bright rose. A beauty when disbudded.

HARVEST HOME. Deep bronzy yellow. Excellent.

LA SOMME. Deep mauve pink.

NORMANDY. One of the earliest and best cream whites.

WINNETKA. INNETKA. (Introduced by Elmer Smith & Co. 1914). Pure white. Very free flowering.

WOLVERINE. A seedling from Normandy but has a much OLVERINE. A seeding from Normandy out has a much heavier and stronger stem. Produces large sprays and is also an excellent variety for pot plants. Color bright yellow. Very early flowering outdoors in this locality with Normandie and Carrie, about August 20th.



Auratum Gold Banded Lily 

## Lilies

They are most graceful in line, brilliant in delicacy of color, and of delightful fragrance. Lilies do best in the hardy border or among shrubbery, as there they get the benefit of the shade of surrounding plants which is so necessary to their

AUGUST LILY. See Funkia.

AURATUM (Golden-banded Lily). This is one of the prettiest, if not the prettiest, of all Lilies. Flowers creamy white, 

ISMENE CALATHINA (Peruvian Daffodil). flowering bulb, producing large Amarylis-like, pure white, fragrant flowers. Bulbs must be kept in a dry, warm place. Plant out middle of May. Bulbs must be taken up in the Fall. ......25c each; \$2.50 per doz.

#### LILIES—Continued

LEMON LILY. See Hemerocallis.

LILY-OF THE-VALLEY. See Convallaria.

YELLOW DAY LILY. See Hemerocallis.

## Phlox

One of the most attractive of our perennial plants. Its erect stems, topped by great clusters of small flowers, puts it in a class by itself.

For border planting, there is nothing to equal the Phlox. Their brilliant blossoms are borne in great profusion and retain their superb colorings for some time, giving color and finish to a mass planting of shrubs and brightening up the dullest places.

Prices, except where otherwise noted, 25c each; \$2.50 per doz.

AURORA BOREALE. Salmon scarlet, deep crimson eye.

BOUQUET FLEURI. White, cherry red eye.

ELIZABETH CAMPBELL. Large trusses of flowers of quite a new color—light salmon, changing to pink in center. Extra

FRAU ANTOINE BUCHNER. Undoubtedly the finest white Phlox yet introduced. Strong habit; flowers of enormous size and perfect form.



Veronica (Speedwell)



ANS VOLMULLER. A very pretty mottled variety, ground color white, delicately suffused and mottled with soft violet mauve. HANS VOLMULLER.

JEANNE D'ARC (Syn. Pearl). White. Fine late variety. JULES SANDEAU. Very large, flowering pure pink. Dwarf. LA FRANCE. Light violet rose, light carmine eye; medium

LAMARTINE. Rich parma violet, large white center; very fine. MISS LINGARD. White, faint lilac eyes. A grand free-blooming variety.

MME. E. LOVE. Large pure white blooms; foliage light green, mottled yellow.

MRS. JENKINS. The best white Phlox on the market; splendid for massing. Comes into flower early in the season. RHEINLANDER. Color beautiful salmon pink; flowers and trusses of extra large size.

RIJNSTROOM. New. Immense trusses with blooms larger than a silver dollar. Beautiful clear pink. Extra fine.

R. P. STRUTHERS (Tall). Salmon pink with crimson center.

THOR. Color a lively shade of deep salmon pink, suffused and overlaid with a scarlet glow, aniline red eye. This is a very popular variety.

## Six Hardy Phlox

Aurora Boreale Frau Antoine Buchner Thor Rijnstroom

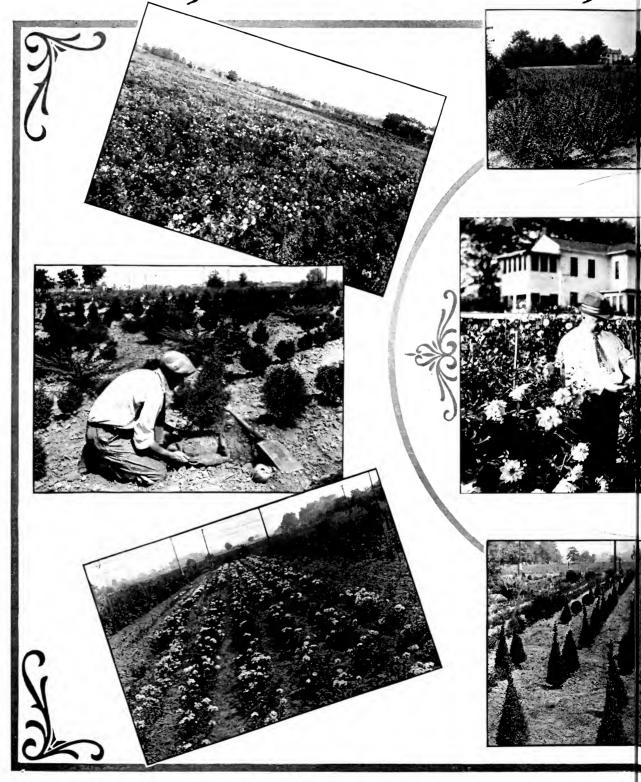
Rheinlander

Miss Lingard

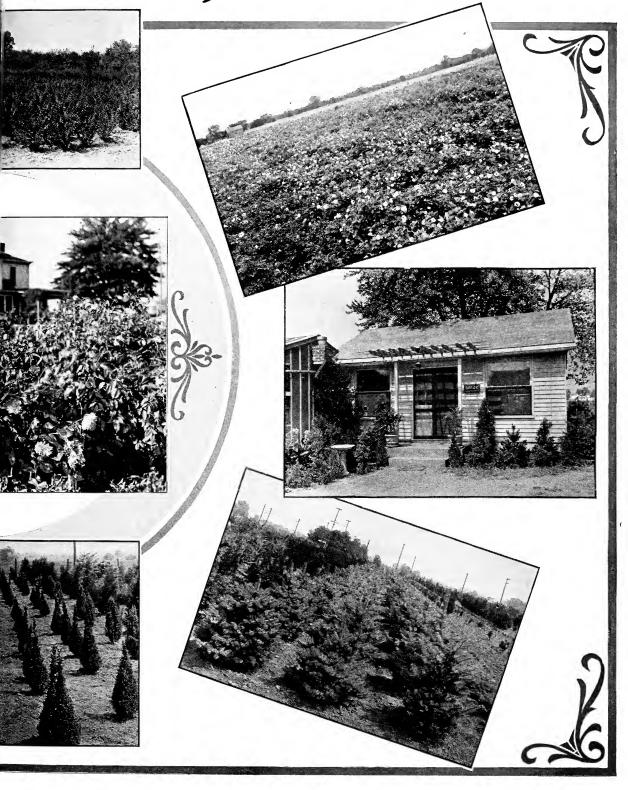
\$1.00

## Mexican Everblooming Single **Tuberoses**

Scenes from the home of



Kentucky Bred" Flowers





# Lawn Grass

In making a lawn, if the soil is naturally rich, all that is necessary is that it be well spaded, making it as fine and mellow as possible. Otherwise, a good dressing of well-rotted manure should be spaded in and mixed with the soil. The next requisite is good seed of the right varieties, sown at the rate of 60 to 100 pounds per acre. The more freely the seed is used the quicker a thick, velvet-like turf may be secured.

There is no question about the quality of grass seed which is offered our customers—it is of the very best grade to be secured.

BLUE GRASS......Lb., 50c; 10 lbs. or over, 40c per lb.

LAWN MIXTURE ......Lb., 60c; 10 lbs. or over, 50c per lb.

SHADY-SPOT MIXTURE. Specially prepared for sowing under trees and in similar locations .....Lb., 60c; 10 lbs. or over, 50c per lb.

FANCY WHITE CLOVER.....Lb., 75c., 1/2 lb., 40c; 1/4 lb., 25c

## Orchid Flowered Sweet Peas

AUSTIN FREDERICK. A beautiful soft lavender.

BARBARA. Beautiful rich orange-salmon. A most brilliant color and makes a most effective bunch.

BLANCHE FERRY SPENCER. Identical in color to the popular pink-and-white Blanche Ferry; immense, wavy flowers. COMMANDER GODSALL. A rich deep violet blue.

CONSTANCE HINTON. The most important introduction in years; of strong, vigorous growth, with enormous, wavy white flowers, frequently 2½ inches across, which are borne in sprays of fours, and often fives, on long, strong stems. CRIMSON KING. Rich deep crimson.

DEFIANCE. Sun-proof orange scarlet. Strong grower.

DOBBIE'S CREAM. An extra-selected strain and the finest primrose yellow yet introduced; splendid in every way, with very large, wavy flowers.

ELFREDA PEARSON. This is by far the largest and finest light pink variety.

LORENCE NIGHTINGALE. Nothing yet introduced in lavender Sweet Peas excels this beautiful sort. Very popular. HAWLMARK. Pink, color rosepink, suffused with Salmon.

HERCULES. A lively rose pink.

KING OF WHITE. The largest, finest and purest white-seeded variety.

MARGARET ATLEE. Rich apricot pink on a cream ground color. Very rich.

MARGARET MADISON. Opens a delicate azure blue, developing to a clear, light lavender.

MATCHLESS. Color, creamy yellow, bloooms nicely frilled.

R. F. FELTON. Exquisite, soft lavender blue, slight suffusion of rose. Flowers large.

ROSE CHARM. A large flowering wavy bright rose.

ROBERT SYDENHAM. This grand variety is a distinct, new color, being a glowing orange throughout; good, strong grower; flowers of characteristic Spencer size and form.

ROYAL PURPLE. Rich most distinct varieties. Rich royal purple. One of the finest and

SNOWBALL. Large pure white flowers.

SUNSET. Rich rose, base of petals suffused with glowing golden yellow.

VALENTINE. A large soft blush pink, strong grower.
WEDGWOOD. Bright silvery or wedgwood blue. A beautiful
and popular color.

#### Discarded All Other Bulbs

September 8, 1927.

I ordered dahlia bulbs from you this spring and am very pleased with them, now while the blooming season is at its best. I have noticed other friends and neighbors who have paid more for theirs than I did. I have discarded the bulbs that I had before I bought from you, because there was too much difference. Some I have had to bloom from 8 to 10 inches and very good blooms of your bulbs. Am making up my list for the next season to come, with Schulz's bulbs.

CARL KOEHLER,

Indianapolis, Indiana.



A Permanent Record ZINC LABELS PRINTED 5c Each, 50c per Doz.



# Flower Seeds

All Flower Seeds 10c per Pkt. We Handle Dreer's Reliable Flower Seeds

AGERATUM, Imperial Dwarf Blue (Floss Flower).

ALYSSUM, Little Gem (Madwort; Carpet of Snow). Sweet (A. Maritimum).

ANTIRRHINUM (Snapdragon). Giant Mixed. Giant Yellow. Giant Pink. Giant Rose.

AQUILEGIA (Columbine). Mixed.

ARCTOTIS Grandis (African Daisy).

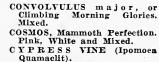
ASTERS, Queen of the Market. Blue, Pink, White and Mixed.

BALLOON VINE (Love-in-a-Puff). BALSAM, Double Camellia-flowered (Lady's Slipper).

CALENDULA, Lemon King. Orange King. Mixed. CALLIOPSIS. Mixed.

CALLIUFSIS, MIXEG.
CANARY-BIRD VINE (Tropacoleum Canariense).
CANDYTUFT. White, Fragrant. (Iberis Umbellata). Mixed
CELOSIA (Cockscomb). Mixed.
CENTAUREA cyanus. Single. Blue (Cornflower). White

leaved (C. Gymnocarpa) (Dusty Miller). CHINA ASTERS. Mixed.



DAHLIA SEED, Mixed.

DELPHINIUM BELLADONNA. DELPHINIUM Gold Medal Hy-

DIGITALIS (Foxglove). Mixed. DIANTHUS OR PINKS. Mixed. DIANTHUS Chinensis fl. pl. Double (Pinks).

DOLICHOS, Daylight (cinth Bean). Darkness.

ECHINOCYSTIS (Wild Cucumber Vine).

ESCHSCHOLTZIA (California Poppy; Gold Cups). Single Mixed. Double Mixed.

GAILLARDIA, Mixed (Blanket Flower).

GOURDS. Ornamental, Mixed. GYPSOPHILA elegans alba grandiflora (Baby's Breath).

HELIANTHUS (Sunflower). New Miniature. Mixed. HELICHRYSUM, Mixed (Straw

HIBISCUS (Marshmallow). Mixed.

HOLLYHOCK, Large double

IPOMOEA grandiflora (Moon-

KOCHIA trichophylla (Standing Cypress; Belvedere).

LARKSPUR, Annual.

LOBELIA, Mixed.

MARIGOLD, Double African Orange Prince, French, Gold Striped, and Legion of Honor.

MARVEL OF PERU (Mirabilis Jalapa) (Four O'clock).

MIGNONETTE (Reseda).

NASTURTIUM, Dwarf or Bedding Varieties, Mixed. Tall or Climbing Varieties, Mixed.

NIGELLA (Love in a Mist). Produces cornflower blue blossoms, and is fine for cutting.

PANSIES, Dreer's Royal Exhibition.

PETUNIAS, Dreer's Superb Double-Fringed.

PHLOX Drummondi. Dreer's Superb Single-Fringed.

PORTULACA, Single Large-Flowered, Mixed (Sunplant). PYRETHRUM, Single Mixed.

RICINUS zanzibarensis (Castor Oil Bean).

SALPIGLOSIS. ALPIGLOSIS. Mixed. Considered one of the very finest annuals, and splendid for cutting.

SALVIA splendens (Scarlet Sage).

SCABIOSA (Mourning-Bride), Rose, Lavender, Pink, White, and

SHASTA DAISY, Large flowering.

STOCK, Improved Large-Flowering Ten Weeks Gilli-flower). SWEET WILLIAM. Mixed.

VERBENA, Dreer's Mammoth. Finest Mixed.

ZINNIAS (Dreers Giant Improved), White, Yellow, Orange, Light Pink, Rose, Red and Mixed.

ZINNIAS, Large Flowering Double Dwarf, Mixed.

#### Dahlias Blooming Heavily in October

October 20, 1927.

I am anxious for you to know how lovely the dahlias are that I got from you this spring. They are being admired by many neighbors and friends, and are still blooming heavily. I am more than pleased with them. I also had wonderful success with your dahlia seeds, and have two that are especially beautiful. I shall want some more of these next year.

Very truly yours,

MRS. J. C. CANTER, Flushing, Long Island.



Platycodon

Twelve 10c Packets



# Peonies~

Another old favorite that is growing in popularity. Peonies start in late May and bloom throughout June, even into early July in some parts of the country. They are a glorious flower, many of them sweet-scented and rivalling the rose for beauty and delicacy of fragrance. You've never known how beautiful Peonies can be until you've tried some of the "Kentucky Bred" varieties.

## Large Double

#### 

#### Order Special Garden No. 16

Delicatissima\$0	.75
Felix Crousse	.00
Mme. De Verneville	.75
Golden Harvest	
Modest Guerin	
Umbellata Rosea	.75
Value\$4	.75

Single collection \$3.00

Double collection, \$5.00

#### Rainbow Peony Garden

#### Order Special Garden No. 19

order operating guitarit 1701 19
Albatre\$1.50
Sarah Bernhardt 1.50
Delachei
Magnifica 1.00
Livingston 1.00
Duchess of Teck
<del></del>
Value \$6.75

One each of above \$4.00

Two each of above, \$7.00

#### LARGE DOUBLE PEONIES—Continued



Albatre

JUBILEE (Pleas, 1910). Rose type. Extremely large, flat flower having long, narrow pet-als arranged als arranged loosely, giving a feathery effect. Buds show delicate opal tints; as they unfold the color changes to ivory-white. Unlike other Peony buds, which are pointed like those of arose. Fragrant. pointed like those of a rose. Fragrant. Strong grower and free bloomer. Long stems. A very distinctive variety and a great favorite. Midseason. A. P. S. Rating, 8.9......

KARL ROSENFIELD (Rosenfield, 1908). Large, globular, compact, semi-rose type. Unsurpassed as an early, brilliant red \$1.00 each

LAMARTINE (Lemoine, 1908). Large, compact, globular rose type. Carmine rose petals bordered silvery white. Tall, erect, strong grower. Late; extra good.

LIVINGSTONE (Crousse, 1879). Large, compact and perfect rose type. Pale lilac rose. Strong, medium height and free bloomer. Good for cut flowers. Late ..........\$1.00 each

LORA DEXHEIMER (Brand, 1913). This is a large, flat, semi-rose type. Color flaming crimson, shaded darker at the base of petals. Of medium height. Early bloomer.\$2.00 each LORD KITCHENER (Kelway). Purplish crimson; very upright, robust grower. Early flowering and immense size....

.....\$2.00 each 

MME. JULES DESSERT (Dessert, 1913). Rose type. Mid-season. Color, pure white overlaid with a sheen of delicate blush with a pronounced pink center, intermixed with golden stamens. For Fall delivery only ......\$2.50 each

MAGNIFICA (Miellez, 1856). Large, compact, globular rose type. Hydrangea pink; fragrant. Erect. Dwarf habit. Late ......\$1.00 each

MARGUERITE GAUDICHAU (Millet). Fine cup-shaped flower; white, suffused with pink. Extra fine......\$3.00 each

MARIE JACQUIN (Verdier). Very large, globular, semi double, rose white, shading to lilac white. Wide, incurved petals, showing an open center filled with yellow stamens, like a water lily. Strong and free bloomer. Midseason. \$1.00 each

MARTHA BULLOCK (Brand, 1907). Late. Enormous cun-shaped flowers of soft 

MARY HOLLIS (Hollis, 1907).

Large, flat, medium, compact rose type. Guards pale lilac rose; center lilac white, showing yellow stamens. Tall, compact habit .......\$2.50 each

MATHILDE DE ROSENECK (Crousse, 1883). Large, globular rose type. Uniform, pale lilac rose. Wide petals, center deep carmine. Fragrant. Strong grower and free bloomer. Late

MILTON HILL (Richardson). True. Very large, globular, compact rose type. Pale lilac rose; a distinct, pure color. Strong growth. Medium height. Late......\$2.50 each



Order Special Garden No. 17

Caveleria Rusticana .... 1.00 Duchess of Teck ...... 1.00 Livingstone ............ 1.00 Mathilde DeRoseneck... 1.00 Octavie DeMay ..... 1.00 Value .....\$6.50

Single collection

\$4.00

Two each of above, \$7.00

3 Choice Peonies .....\$1.00

Our own careful selection, worth at retail, at least

\$2.25



Baroness Schroeder

#### LARGE DOUBLE PEONIES—Continued

MINAMOTA (Millet). Very outstanding and unusual. Almost semi-double, of the most gorgeous rose-pink fairly sparkling with life. A large mass of yellow stamens interspersed through the center gives a golden glow to the entire flower. Blooms very large, the laterals developing at the same time as the main flower. Very robust grower and free flowering. Medium height and stems erect ................................\$5.00 each

MONT BLANC (Lemon, 1899). Large, compact, globular rose type. Milk white center slightly tinted rose; fragrant. Free bloomer. Early midseason............\$3.00 each

OONBEAM. A beautiful variety entirely distinct in form. Flat, saucer-shaped flower, with small tufted center. Soft pearly white, lightly shaded rose ............\$2.00 each MOONBEAM.

PHILOMELE (Calot, 1861). Medium sized, low, flat crown. Guards bright violet rose; anemone center of amber, yellow petals. Fragrant. Midseason ...............\$1.50 each

PRIMEVERE (Lemoine, 1907). Bomb type; midseason. Outer petals sulphur white; center petals deep sulphur yellow. Best yellow Peony grown. For Fall delivery only. \$2.00 each RACHEL (Lemoine, 1904). Lively soft pink, darker when just opening. For Fall delivery only ...... \$1.50 each RAOUL DESSERT (Dessert, 1910). Rose type; late midseason; clear mauve shaded carmine pink and tinted silvery white. Very attractive. For Fall delivery only. \$1.00 each

white. Very attractive. For Fail delivery only. \$10.00 each REINE HORTENSE (Syn. President Taft) (Calot, 1857). Midseason. Enormous, compact flat flower of soft flesh-color, deepening to shell pink. Center showing crimson splashes, sometimes faint stripes on the face of the petals. Well formed and very striking. Deliciously fragrant. A vigorous grower and profuse bloomer. Rose type. Fine for cut flowers and usually in bloom just about Decoration Day. A. P. S Rating, 8.7 .................................\$1.50 each

R. P. WHITFIELD (Richardson). Large, compact, flat rose type. Hydrangea pink; fragrant. Erect. Late...\$1.50 each RUTH BRAND (Brand, 1907). A large, compact bomb, with guard petals enclosing a grand ball of compact center petals. Color, soft lavender pink, shaded deeper lavender..\$2.00 each

SAMUEL HENSHAW (Richardson). Large, compact, flat rose type. Delicate shell pink (pale lilac rose). Strong, erect habit. Free bloomer. Late ..........\$3.00 each



Sarah Bernhardt Earning and a second and a second and a second a second

SARAH BERNHARDT (Lemoine, 1916). Semi-rose type; late midseason. Apple blossom pink with each petal silver tipped, giving the appearance of a distinct border of pure white. The strongest growing of all Peonies ....\$1.50 each

white. The strongest growing of all Peonies ....\$1.50 each SOULANGE (Lemon, 1907). Unusually large, full, compact, globular crown type. Outer petals delicate lilac white, deepening towards the center, with salmon shadings. Tall, erect, strong grower. Late. Extra good .......\$4.00 each SOUVENIR LOUIS BIGOT (Dessert, 1913). Rose type; midseason. Color, Bengal rose, turning to salmon-pink, with very bright, silvery reflex. For Fall delivery only, \$3.50 each STRASSBURG (Goos & Koeneman, 1911). Large bloom eight inches in diameter. Very compact and perfectly formed. Silvery lilac rose. For Fall delivery only .....\$2.50 each THERESE (Dessert, 1904). Very large, medium compact, rose type, developing a high crown later. Violet rose, changing to lilac white in center; strong; medium tall. Free bloomer. Midseason ......\$3.00 each

TOURANGELLE (Dessert, 1910). Rose type; late midseason. Pearly white overlaid with delicate salmon and with shades of La France. For Fall delivery only .......\$3.50 each

VENUS (Kelway). Large, compact crown, with hydrangea pink petals. True stock is scarce. Midseason......\$1.00 each

#### Economy Peony Garden

Order Special Garden No. 18

Venus	\$1.00
Triomphe De L'Exposition De Lille	.75
Alexandriana	
Delachei	.75
Delicatissima	.75
Mme. De Verneville	.75
Value	\$4.75

Single collection

\$2.50

Double collection, \$4.00

#### Kentucky Bred Peony Garden

Order Special Garden No. 20

La Tendresse\$1.50	)
Couronne De'Or	
Felix Crousse 1.00	
Festiva Maxima	
Golden Harvest	,
Venus 1.00	)
	-
Value\$5.75	,

One each of above

\$3.50

Two each of above, \$6.00

## Japanese

CRYSTAL QUEEN (Japanese). Pure white, handsome, large flower. The plant is a strong, free bloomer .....\$2.00 each DAWN (Japanese) (Wallace). Very large flowers of firm texture. Beautiful soft pink, with central cushion of straw-colored stamens. A lovely flower. ....\$2.50 each DRAGON'S HEAD (Japanese). Yellow stamens surrounded by large petals; pale rose, striped dark crimson. Very odd. .....\$1.50 each OLIVIA (Japanese). Large, flat, Japanese type. Guards lilac white, the center mass of long, thread-like amber petals: fragrant. Strong, erect and of medium height.... \$2.00 each RUIGEGNO (Japanese Type) Dark maroon. For Fall delivery 

# Single Peonies

HERMES. Single. Hydrangea pink ............\$1.00 each ......\$1.50 each 

#### Japanese & Single Peony Garden Order Special Garden No. 21

	Single	collection	Value	\$6.50
Cleopatre				2.00
Rosy Dawn				
Hermes				1.00
Albiflora				1.00
Clio				\$1,00

\$4.00

Double collection \$7.00

#### KentuckyAristocratPeonyGarden Order Special Garden No. 15

1	
Sarah Bernhardt	0
Venus 1.0	0
Karl Rosenfield 1.0	0
Mme. Emily Lemoine	0
Grandiflora 1.0	0
Marie Jacquin	0

Single collection

2 each of above \$8.00 





Albert Crousse



Karl Rosenfield

# Gladioli

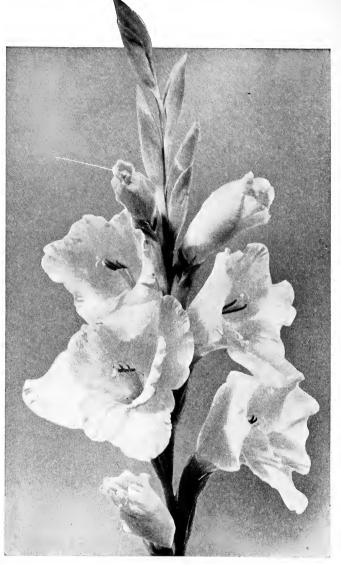
There's nothing that goes farther toward making a home out of a house than flowers both in the garden and about the rooms. There is no flower that will go farther in beautifying the garden than the gladiolus. Their sharp vivid coloring together with variety of form and color have made them one of the most popular flowers of today. They are easy to grow, require a minimum of attention and thrive well in most any kind of soil. The ideal way to plant them is to start in late April and plant a number each week or ten days until mid June. They will bloom in your garden from July until frost. cut flowers they are far superior to any Summer bloomer for lasting qualities. Glads hold another advantage that means a great deal to the average garden enthusiast; they are so reasonable in price that a comprehensive display may be had for an extremely modest investment. Plant them in beds or in borders. they'll start blooming after Peonies and Irises are gone. The "Kentucky Bred" varieties offered here are the pick of hundreds of varieties now on the market.

# Most Beautiful Glads from Us

March 2, 1927

Enclosed please find an order for flowers and plants. I had several Glad collections last summer, the most beautiful of which came from you.

MRS. A. M. GERMAN, Franklin, Tennessee.



E. J. Shaylor

CATHERINA. Color blue-grey, distinctly marked with browish red spots......15c each; \$1.50 per doz.;\$10.00 per 100

CHICAGO WHITE. Pure white, lightly marked with lavender; fine for cutting.....7c each; 75c per doz.; \$5.00 per 100

EARLY SUNRISE. Large flowering beautiful salmon red, a real favorite. ................20c each; \$2.00 per doz.

E. J. SHAYLOR. A very pretty rose pink, ruffled, produces very large blooms, early variety......15c each; \$1.50 per doz.

ELORA (New Gladiolus). Originated by Luther Burbank. Color creamy white with rich cream spots in throat and three lower petals, these spots overlaid with dainty featherings of American Beauty pink. The back of the petals show a tint of very delicate pink. Blooms measure 4½ to 5 inches in diameter. This is a very remarkable variety, blooms very early on good, stiff stems 4 to 4½ feet tail. "Elora" is certainly queen of all the early varieties. First size bulbs.

GLADIOLI—Continued 

GIANT NYMPH. La France pink, creamy yellow throat, tall and a very pretty variety .....15c each; \$1.50 per doz.; \$10.00 per 100

GLORY OF HOLLAND. A new white with a slight tinting of pale pink and anthers of delicate lavender. One of the best whites......10c each; \$1.00 per doz.; \$7.50 per 100

oLD DROP. Marguerite yellow deepening to a primrose yellow with light markings of amaranth purple in throat. This is a beautiful yellow primulinius variety...25c each; \$2.50 per doz.

y early. ..... ...7c each; 75c 75c per doz.; \$5.00 per 100



Flora

LE MARECHAL FOCH. Rose pink, resembling America in color, but deeper. Before pills, resembling artica in color, but deeper. Before long will be the most popular Gladiolus. Blooms are twice as large as America....10c each; \$1.00 per doz; \$7.00 per 100

LENA GRATZ. A very pretty ....10c each; \$1.00 per doz.; \$7.00 per 100

L'IMMACULEE. A favorite pure white for cutting; splendid spikes and early. ....15c each; \$1.50 per doz.; \$10.00 per 100

LILY WHITE. A beautiful, large snow white, nicely formed flower-spikes. very popular early white.......10c each; \$1.00 per doz.

LOUISE. The lavender queen among the Gladioli. Velvety maroon blotch toward the center. ....15c each; \$1.50 per doz.; \$15.00 per 100

LOVELINESS. Large creamy white flowers. suffused with soft pink; a lovely variety. . . . . 12c each; \$1.25 per doz.; \$8.00 per 100

MAIDEN'S BLUSH. Color beautiful Enchantress pink. Blooms earliest of all Prim-

MARY FENNELL. Light lav-ender.20c each; \$2.00 per doz. 

MRS. FRANK PENDLETON. The flowers are of largest size, borne on strong, straight spikes. In color a lovely salmon pink with brilliant deep red blotches in the throat.

10c each; \$1.00 per doz.; \$7.50 per 100

MRS. H. E. BOTHIN. Light geranium pink, heavily ruffled, flame scarlet center. A very beautiful color combination. ... 25c each; \$2.50 per doz.

HELEN FRANKLIN. A ruffled white with violet markings in the throat. Very early..10c each; \$1.00 per doz; \$7.50 per 100 IDA VAN. A beautiful deep salmon red or flaming orange pink. Very rich color.....7c each; 75c per doz.; \$5.00 per 100 JOE COLEMAN. 

#### Two Favorite Glad Gardens

"KENTUCKY BRED" GLAD—COLLECTION	1 NO.
3 Arizona	\$0.2
4 Augusta	21
5 Autumn Queen	50
3 Brenchelyensis	2
4 Wilbrinck	2!
3 Helen Franklin	25
Value	\$1.78
Double Collection Above	25
Double Collection Above Collection \$1	. <i>4</i> 5

"KENTUCKY BRED" GI	AD—COLLI	ECTION No. 6
3 E. J. Shaylor		\$0.40
4 Joe Coleman		
2 Mrs. H. E. Bothin 1 Gold Drop		
2 White Glory		
2 Lucette		
Value		\$2.40
Double Collection \$3.75	Above Collection	\$2.00

#### GLADIOLI—Continued



Glads Make a Charming Bouquet
Mixed Primulinus Gladiolus. An assortment of all A rare bargain. 5......

## Special "Kentucky Bred" Gladioli Gardens Glad Garden No. 1

Double collection.....

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Schwa	ben																								
Prince	of	Wales	з.																				 		

4 Mrs.

 3 Peace
 .25

 3 Panama
 .25

 3 Mrs. Watts
 .25

 4 Alice Tiplady
 .25

 \$1.50 Above S1.00

Double collection .....\$1.75



#### Double collection. .....\$3.00

Glad Garden No. 5 

4 Maiden's Blush .....

Above S2.50

Double collection.....\$4.50

# Hardy Vines and Climbers

Vines bring up memories of shaded porches and moonlight; there's a touch of romance connected with them in the minds of most of us. Poets and songwriters have sought inspiration from honeysuckle, clematis and ivy. Certainly no more softening influence can be given to a house than vines planted wisely. "Kentucky Bred" vines are hardy and easy to grow. They are reasonable in price, too. We'll be glad to advise with you about the quantity or kinds that you need for your purpose.

EUONYMUS radicans vegetus (Evergreen Bittersweet). So called because of its masses of red berries hanging to the vines in Winter time. A most strikingly pretty decoration on walls or trees.

Radicans variegatus (Variegated-leaved Euonymus). Unusually pretty foliage, variegated, white and green.......
Strong plants, 50c and 75c each

LONICERA (Honeysuckle Vine). Hal-liana. The rapid growing Japanese Honeysuckle. Beautiful light green foli-age and many creamy white, fragrant blossoms all Summer.

Sempervirens (Red Coral Honeysuckle). Large, fleshy leaves and beautiful blossoms about two inches long. Red berries follow the foliage..Strong plants, 50c each

LYCIUM (Matrimony Vine). Produces grand display in the Fall with its scarlet berries. Excellent for covering banks. ......Strong plants, 50c each Produces 



Polygonum Auberti



VISTERIA. Lilac purple. When well grown and producing a good crop of bloom the Wisteria is a very beautiful vine. It is especially desirable for trellises, pergolas and for covering old tree trunks ......Strong plants, \$1.00 each WISTERIA.

#### All True to Name

May 8, 1927.

I received much pleasure from dahlias I purchased from you last year. One thing to your credit, they were all true to name.

> MRS. B. G. ROBERTS, Gloucester, Virginia.



FLM:W

# Hardy Begonia

This beautiful little plant thrives splendidly in a partly shaded place. It does not require a great deal of sun, but should have good daylight. We can send these plants out May 1st at 25c each; \$1.25 for 6; or \$2.50 per doz.

25c each; \$1.25 for 6; or \$2.50 per dozen Begonia Bulblets, 50c dozen

#### Thanks for Kindly Help

Jacob Shulz Company, Inc. Louisville, Kentucky. Gentlemen:

I want to thank your company for their generosity in donating to the University the materials for the new arboretum. Without your aid our garden could not go forward as rapidly as it is doing. The garden is a public one and many will see it. We shall always think of your kindly help.

Very sincerely yours, FRANK L. McVEY,

President of the University of Kentucky. 

# Flowering Shrubs

There are any number of places around your place where flowering shrubs would fit in and not only make it more beautiful, but increase the value materially. These Schulz shrubs we offer are not only desirable for Summer, but many of them will provide color and life to your home throughout the Winter. Shrubs planted as foundation plantings add grace and charm to the exterior of your house. A hedge gives privacy and protection with beauty as well. Fence corners become beauty spots with proper planting. Read over the varieties; it's surprising how much you can accomplish with a small budget.

Write us giving a rough sketch of your home surroundings and we will be glad to recommend the shrubs you need.

the shrubs you need.
ABELIA grandiflora. An extremely desirable evergreen shrub for southern planting, and entirely satisfactory in certain northern sections if provided with Winter protection. Flowers white, tinged with pink.
$\begin{array}{cccccccccccccccccccccccccccccccccccc$
AMYGDALUS nana (Flowering Almond). Dwarf. Pink and white. About May 1st, before the leaves appear, the bare branches are clothed with a profusion of double flowers.
2 to 3 ft\$1.50 3 to 4 ft
ARALIA pentaphylla (Acanthopanax pentaphyllum). A compact shrub, growing from 5 to 8 feet in height. Flowers greenish yellow.
2 to 3 ft. \$0.50 2 to 4 ft
ARONIA arbutifolia (Red Chokeberry). The flowers are white, borne freely at the end of the branches and are followed by bright red berries. The shrub grows from 3 to 5 feet high.
3 to 4 ft\$0.75 4 to 5 ft\$1.00
BERBERIS thunbergi (Japanese Barberry). A splendid shrub for low hedges and for masses in landscape work. In Autumn the foliage changes to orange and crimson, while brilliant red berries cover the bushes in Winter.  11/2 to 2 ft
2 to 2½ ft
Lilac). Flowers resemble Purple Lilac in both shape and color. Especially fine for cutting. They grow to a height of 4 to 5 feet and flower from July to frost
\$
New Red-Leaved Japanese Barberry  A worth-while outstanding novelty in hardy shrubs.  Foliage a rich, lustrous, bronzy red. Color more brilliant throughout the Summer, changing to orange, scarlet and a out the entire Winter.  Brilliant scarlet berries throughout the entire Winter.  \$0.75
1½ to 2 ft. \$0.75 2 to 2½ ft. 1.00 2½ to 3 ft. 1.50
CALLICARPA purpurea (Beauty Fruit). The best known variety of the so-called French Mulberries. Pink flowers open in midsummer and are followed by violet purple fruits.
1½ to 2 ft       \$0.50         2 to 3 ft       .65         3 to 4 ft       .85
CALYCANTHUS floridus (Sweet Shrub). Well known throughout the southern states and in portions of the North. Reddish brown, sweetly scented flowers are borne in late Spring and early Summer.
2 to 3 ft

CABYOPTEBIS mastacanthus (Blue Spirea). Very handsome shrub, bearing clusters of blue flowers in September. North of Philadelphia this shrub requires protection.



## Philadelphus (Virginal)

A splendid new Mock Orange growing 6 to 8 ft. tall.

Produces large double crested white flowers

CHIONANTHUS (White Fringe). Covered with a mist of white flowers in June; large, dark green foliage. Use among evergreens.
2 to 3 ft. \$1.00 3 to 4 ft. 1.50
CLETHRA alnifolia (Sweet Pepper Bush). Grows from 3 to 5 feet high; the flowers are creamy white, quite fragrant and produced freely.
1 to 1½ ft\$0.50
CORNUS alba sibirica (Siberian Red Osier). The branches are bright red, while the foliage is dark green. The flowers are creamy white and followed by bright blue fruit.
2 to 3 ft. \$0.50 3 to 4 ft
Stolonifera (Red Osler). A spreading shrub, 4 to 6 feet high with reddish purple branches and foliage which is dark green on the upper side and white beneath. Flowers creamy white followed by white fruits.
2 to 3 ft
Sanguinea (European Red Osier). Flowers white; fruit black: branches bright red.
2 to 3 ft. \$0.50 3 to 4 ft
CYDONIA japonica (Japan Quince). This plant is com- pletely covered with red flowers in Spring, which are quite fragrant; the fruits are yellowish green and have a peculiar aromatic fragrance.
2 to 3 ft\$0.75
DEUTZIA gracilis (Winter Deutzia). From 2 to 3 feet high with arching branches. Flowers white.  1 to 1½ ft
1½ to 2 ft
plant continues to flower freely until well into Summer. 3 to 4 ft

#### FLOWERING SHRUBS—Continued

FLOWERING STRODS—Continued
Scabra crenata. White or blush colored flowers; reddish brown branches. Grows from 5 to 7 feet high.  3 to 4 ft
4 to 5 It
ELAEAGNUS longpipes (Chinese Oleaster or "Goumi"). Flowers yellowish white; red fruits on long, slender stems, ripening in midsummer. The fruit can be used for jellies and jams.
4 to 5 ft .75
EUONYMUS alatus (Winged Burning Bush). Foliage bright green in Summer but changes to intense shades of red and crimson in
EUONYMUS alatus (Winged Burning Bush). Foliage bright green in Summer but changes to intense shades of red and crimson in Autumn, making it especially conspicuous as a specimen plant. 3 to 4 ft
Americanus (Strawberry Bush). A branching shrub, quite slender, growing from 5 to 8 feet tall. Flowers inconspicuous, but followed with splendidly colored fruits.  3 to 4 ft
3 to 4 ft
Europaeus (Spindle Tree). Grows from 10 to 15 feet tall, yellowish flowers in long clusters are borne freely in early Spring. The fruits are rose pink, while the seeds are enclosed in orange colored skin which bursts, showing the brilliant colored seeds.  3 to 4 ft
\$ to 4 ft
<b>EXOCHORDA</b> grandiflora (Pearl Bush). A native of China. Grows from 8 to 10 feet tall. Flowers pure white, somewhat resembling
a sweet pea. 3 to 4 ft. \$0.75 4 to 5 ft. 1.00
FORSYTHIA intermedia (Golden Bell). In early Spring this shrub is a mass of golden yellow blooms. The plant grows about 8 feet high, with slender, arching branches.  3 to 4 ft. \$0.50 4 to 5 ft. \$0.50 5 to 6 ft. \$1.00
3 to 4 ft.       \$0.50         4 to 5 ft.       .75         5 to 6 ft.       1.00
Suspensa Fortunei (Fortune's Golden Bell). Branches arching,
grows 10 feet high.  3 to 4 ft.  4 to 5 ft.  5 to 6 ft.  1.00
HALESIA tetraptera (Silver Bell). Grows naturally from Illinois to Florida and Texas. Flowers drooping, clear white, and borne freely in Spring.  2 to 3 ft
3 to 4 it\$1.00
HIBISCUS syriacus (Althea, Rose of Sharon). A tall shrub or small tree. The flowers are both single and double and in a wide range of color.
2 to 3 ft\$0.50
HYDRANGEA arborescens sterilis (Hills of Snow). The mass of creamy white flowers resemble huge snowballs, and the plant is loaded with bloom most of the summer.  1½ to 2 ft. \$0.50 2 to 3 ft. \$75 3 to 4 ft. \$1.00
1/2 to 2 ft. \$0.50 2 to 3 ft
Paniculata grandiflora. An extremely popular shrub. The large flower-clusters are white, but as they mature take on tints of rose and bronze on the side exposed to the sun. Plants should be severely pruned in early Spring if large blooms are desired. 1½ to 2 ft. \$0.50 2 to 3 ft. \$75 3 to 4 ft. \$1.00
severely pruned in early Spring if large blooms are desired.  1½ to 2 ft
3 to 4 ft. 1.00 Paniculata grandiflora. Tree form. \$2.50
4 to 5 ft
HYPERICUM moserianum. Grows from 2 to 2½ feet high and is most effective in masses or large groups. Showy golden yellow flowers 2 inches across are borne all Summer.  1 to 1½ ft
KERRIA japonica (Globe Flower). Flowers are like a small, bright yellow ball, and because of their number make the shrub extremely
conspicuous. \$0.50 3 to 4 ft. \$75
LIGUSTRUM amurense (Amoor River Privet). A native of China, with dark green leaves which in the South are refained nearly all Winter. The shrub grows from 8 to 12 feet tall and makes a
desirable neage plant.
1½ to 2 ft.     \$0.20     \$1.50     \$10.00       2 to 3 ft.     25     2.50     12.00       3 to 4 ft., bushy     .50     20.00
Ovalifolium (California Privet). Possibly the most popular hedge plant, and in the South is entirely evergreen. Can be pruned to almost any form, or be permitted to take its own shape, in which case it will grow from 12 to 15 feet high.
E3CD 1102 1101
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Deutzia, Gracilis



Symphoricarpos, Snowberry



Viburnum, Snowball



Buddleia Butterfly Bush 

## Special Shrub Collection

- 1 Stolonifera, Red Osier Dogwood 1 Deutzia Gracillis
- Forsythia
- 1 Spirea Billardi 1 Hydrangea P. G. 1 Philadelphus, Mock Orange

Above \$3.00 value for \$2.00 25c postage must accompany above order



Persian Lilac, Syringa Persica

#### FLOWERING SHRUBS—Continued

Ibota (Ibotan Privet). Desirable for specimen planting and for massing, while in favorable situations can be used for hedges.  3 to 4 ft
ONICERA fragrantissma (Fragrant Honeysuckle). Bright green leaves which remain on the plant until midwinter. The flowers are creamy white or light yellow and are among the first to appear in Spring.
3 to 4 ft
Morrowi (Japanese Bush Honeysuckle). Pure white flowers which change to yellow are borne in early Spring and midsummer and are followed by bright red fruits.
3 to 4 ft
Tartarica (Tartarian Honeysuckle). Probably the tallest growing of the whole family, frequently reaching 10 to 12 feet in height. Flowers white or pink.
3 to 4 ft
MAHONIA aquifolium (Oregon Grape). A handsome shrub which holds its green foliage until Winter; at which time it takes on a bronzy color; yellow flowers in Spring.
1 to 1½ ft. \$1.25 1½ to 2 ft
PHILADELPHUS coronarius (Mock Orange). Flowers creamy white, and extremely fragrant. One of the most showy shrubs, growing from 8 to 10 feet tall.
3 to 4 ft
Grandiflorus (Large-flowering Mock Orange). A tall shrub often 10 feet high, with slender, spreading branches. Flowers pure white, extremely fragrant; fully as large as those of any of the other varieties.
3 to 4 ft       \$0.50         4 to 5 ft       .75         5 to 6 ft       1.00
PRUNUS cerasifera pissardi (Purple-Leaved Plum). A small tree with purple foliage which holds its color throughout the Summer. Blush pink flowers are borne freely in early Spring.
3 to 4 ft.       \$1.00         4 to 5 ft.       1.50         5 to 6 ft.       2.00
RHODOTYPOS kerrioides (White Kerria). Grows from 4 to 5 feet tall, with pure white flowers, an inch or more in diameter, borne in late Spring. Berries ripen in late Summer or early Fall and remain all Winter.
3 to 4 ft. \$0.50 4 to 5 ft
RHUS aromatica (Sweet-Scented Sumac). Branching shrub seldom more than 4 feet tall. The flowers are yellow and followed by bright red fruits.
3 to 4 ft
Cotinus (Smoke Tree). An old-fashioned shrub or small tree, tall and spreading, with immense quantities of feathery purplish colored flowers in July.
2 to 3 ft
Typhina laciniata (Staghorn Sumac). Distinguished by the foliage which resembles a fern leaf and in Autumn turns crimson.  3 to 4 ft
SAMBUCUS canadensis (American Elder). Grows naturally through- out eastern United States. Flowers white, in flat-topped clusters, followed by black fruits in August and September. Shrub may grow 10 feet tall.
4 to 5 ft. \$0.75 5 to 6 ft. \$1.00  Nigra aurea (Golden Elder). A type of the European Elder, but with yellow foliage. Flowers white, followed by black fruits. \$0.75 4 to 5 ft. \$0.75
4 to 5 it

#### Nice Large Shrubs

April 2, 1927

Dear Sirs:

I received plants which I ordered from you some time ago and am very much pleased with them. They are such nice large shrubs.

Yours very truly,

MRS. R. D. OELKERS, Walhalla, South Carolina.



#### FLOWERING SHRUBS—Continued

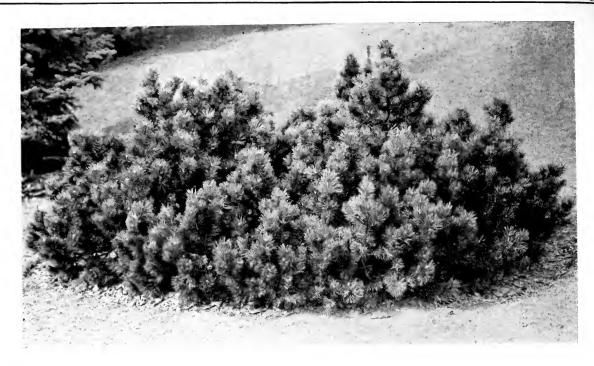
SPIREA bumalda, Anthony Waterer. A low-growing shrub which carries a profusion of purplish red flowers from June until late Autumn. Splendid for massing or low hedges.
1 to 1½ ft. \$0.50 1½ to 2 ft
2 to 3 ft. \$0.50 3 to 4 ft
2 to 3 ft
1 to 1½ ft
Thunbergi (Thunberg's Spirea; Snow Garland). A native of China. Flowers pure white, coming in early Spring and entirely covering the shrub.
1½ to 2 ft
did shrub for specimen or in masses.       \$0.75         3 to 4 ft
Van houttei. This shrub is frequently called the Bridal Wreath, although this is incorrect. The flowers are white, produced freely in Spring, but are not quite so double as those of the preceding variety.  2 to 3 ft
3 to 4 ft
winter.       2 to 3 ft.       \$0.50         3 to 4 ft.       .75         SYRINGA vulgaris.       The old familiar purple Lilac, blooming
freely in June.  3 to 4 ft. \$1.00 4 to 5 ft. \$1.50 Vulgaris alba (White Lilac).  3 to 4 ft. \$1.00
4 to 5 ft. 1.50  Persica (Persian Lilac). Flowers are pale lilac, in broad panicles; blooms later than the common varieties.  3 to 4 ft. \$1.00  4 to 5 ft. 1.50

#### Permanent Zinc Labels For Your Shrubs—Page 34

T.	Triber toll an article with as more discounting in oung a	
	July; tall-growing, with spreading branches.  3 to 4 ft	0.50
	Amurensis. Flowers are very similar to the African Tamas but foliage is smaller and branches are more inclined	
	droop	
	3 to 4 ft	
V	TBURNUM lantana (Wayfaring Tree). A large shrub small tree with heart-shaped foliage; flowers white; followed by red berries which change to black.	or
	followed by red berries which change to black. 2 to 3 ft	0.73
	4 to 5 ft	1.25
	Opulus (High Bush Cranberry). A native of the Uni States, growing from 8 to 10 feet tall. Bright scar	ted
	berries follow the white flowers and remain all Winter.	
	3 to 4 ft	1.00
	shrub, with white flowers in round clusters resemble snowballs.	ing
	3 to 4 ft	
	Tomentosum plicatum (Japanese Snowball). Similar to opulus sterile, but the balls are larger, often measur 4 inches in diameter. Hardy in most sections, but sho	v.
	4 inches in diameter. Hardy in most sections, but sho	uld
	be protected from cold winds. 2 to 3 ft	0.7 <b>5</b> 1.00
V		
V	TITEX agnus-castus. A pretty Summer-blooming shrub, we lavender and white flowers.  3 to 4 ft	ith 0.75
V	TITEX agnus-castus. A pretty Summer-blooming shrub, w lavender and white flowers.  3 to 4 ft	vith 0.75 0.8
V	TIEX agnus-castus. A pretty Summer-blooming shrub, w lavender and white flowers.  3 to 4 ft	vith 0.73 0.8 0.50
17	TITEX agnus-castus. A pretty Summer-blooming shrub, w lavender and white flowers.  3 to 4 ft	vith 0.73 0.8 0.50
17	TITEX agnus-castus. A pretty Summer-blooming shrub, w lavender and white flowers.  3 to 4 ft	vith 0.75 0.88 0.50 .75 1.00
17	TITEX agnus-castus. A pretty Summer-blooming shrub, w lavender and white flowers.  3 to 4 ft	vith 0.75 0.88 0.50 .75 1.00 0.50
17	ITEX agnus-castus. A pretty Summer-blooming shrub, w lavender and white flowers.  3 to 4 ft	vith 0.75 0.80 0.50 .75 1.00 0.50
17	TIEX agnus-castus. A pretty Summer-blooming shrub, w lavender and white flowers.  3 to 4 ft	vith 0.75 0.80 0.50 .75 1.00 0.50
17	ITEX agnus-castus. A pretty Summer-blooming shrub, w lavender and white flowers.  3 to 4 ft	0.75 0.8 0.50 .75 1.00 0.50 .75 1.00 bly
17	ITEX agnus-castus. A pretty Summer-blooming shrub, w lavender and white flowers.  3 to 4 ft	0.75 0.8 0.50 .75 1.00 0.50 .75 1.00 bly
17	TIEX agnus-castus. A pretty Summer-blooming shrub, w lavender and white flowers.  3 to 4 ft	0.75 0.80 0.50 0.75 1.00 0.50 0.75 1.00 0.75 1.00 0.75
17	ITEX agnus-castus. A pretty Summer-blooming shrub, w lavender and white flowers.  3 to 4 ft	0.73 0.73 0.88 0.50 0.50 0.75 1.00 0.50 0.75 1.00 0.75 1.00 0.75
17	ITEX agnus-castus. A pretty Summer-blooming shrub, w lavender and white flowers.  3 to 4 ft	0.73 0.73 0.88 0.50 0.50 0.75 1.00 0.50 0.75 1.00 0.75 1.00 0.75
17	ITEX agnus-castus. A pretty Summer-blooming shrub, w lavender and white flowers.  3 to 4 ft	vith 0.73 0.88 0.50 1.75 1.00 0.50 0.75 1.00 0.75 1.00 0.50 0.75 1.00 0.50 0.75 1.00
17	ITEX agnus-castus. A pretty Summer-blooming shrub, w lavender and white flowers.  3 to 4 ft	vith 0.75 0.88 0.50 .75 1.00 0.50 .75 1.00 0.75 1.00 1.
17	ITEX agnus-castus. A pretty Summer-blooming shrub, w lavender and white flowers.  3 to 4 ft	vith 0.75 0.88 0.50 .75 1.00 0.50 .75 1.00 0.75 1.00 1.
17	ITEX agnus-castus. A pretty Summer-blooming shrub, w lavender and white flowers.  3 to 4 ft	vith 0.75 0.88 0.50 .75 1.00 0.50 .75 1.00 0.75 1.00 1.



Vitex, Agnus Castus



# Evergreens —

Evergreens are indispensable to a well rounded planting scheme. The main point in their favor is the fact that they provide a warm, live green color during months when no trees and only a few shrubs show any color at all. Evergreens are ideal for windbreaks, for ornamental planting, both formal and informal, and for a screen to shut out any undesirable view. Schulz evergreens are well known for their exceptional hardiness and fine appearance. We exercise extreme care in growing and are especially careful to pack and ship so that the tree is in the best possible condition when it reaches the customer. Turn to the center spread and note the care with which the man is digging and burlapping the small evergreen. Every tree gets the same attention.

ABIES concolor (White Fir). A native evergreen recommended
for general planting.
1½ to 2 ft
11½ to 2 ft
Table dark along many
Nordmanniana (Crimean Fir). Tall; dark, glossy green
foliage. Good specimen.
1 to 1½ ft\$2.50
1 to 1½ ft. \$2.50 1½ to 2 ft. 3.50
2 to 24 ft
2 to 2½ ft. 5.00 2½ to 3 ft. 7.50
3 to 3½ ft
BIOTA orientalis. An evergreen with dense, pyramidal growth;
the green foliage turns to brown in Autumn.
2 to 3 ft\$2.00
3 to 3½ ft
3½ to 4 ft
4½ to 5 ft 5.00
Orientalis aurea nana (Golden Chinese Arbor-Vitae). A
dwarf form of B. orientalis aurea, with yellow tinged
foliage.
1 ft
1½ to 2 ft
2 to 3 ft
BUXUS canadensis.
1 ft\$2.50
1 11
1½ to 2 ft
Canadensis pyramidalis.
2½ to 3 ft\$6.00
3 to 3½ ft 8.00
EUONYMUS sieboldiana. Leaves elliptic, long, acuminate.
ECON MCS siepoidiana. Leaves empire, long, acuminate.
half green; bears beautiful bright fruit.
1 ft\$1.50
1 to 1½ ft
1½ to 2 ft 3.00
Janonica. Evergreen Euonymus.
Japonica. Evergreen Euonymus.
1 ft\$1.25
1 ft
1 ft\$1.25

Japonica variegata. Same variety as Japonica, only it has variegated foliage.  1 ft	
1 ft	
1 to 1½ ft	variegated foliage.
1½ to 2 ft.   3.00	1 II
JUNIPERUS chinensis pfitzeriana. Distinguished by feathery appearance of foliage and two white lines on the under side. Color silvery green.  1½ to 2 ft	11/ 4- 0 44
appearance of foliage and two white lines on the under side. Color silvery green.  1½ to 2 ft. \$3.25 2 fo 2½ ft. \$4.50 Specimens 7.50 up Chinensis procumbens. Specially useful in foundation plantings and for rock gardens. Foliage grayish green.  1½ to 2 ft. \$3.00 2 to 3 ft. \$5.00 Communis (Common Juniper). A low-growing shrub, useful for foundation plantings and as a ground cover.  1 to 1½ ft. \$2.50 Communis depressa (canadensis). A dwarf spreading shrub; foliage pale green.  1 to 1½ ft. \$1.50 2 to 3 ft. \$5.00 Communis hibernica (Irish Juniper). A slender-growing tree, taking the form of a column. Foliage bluish green.  2 to 2½ ft. \$2.50 Communis hibernica (Irish Juniper). A slender-growing tree, taking the form of a column. Foliage bluish green.  2 to 2½ ft. \$2.50 2½ to 3 ft. \$2.50 3½ to 4 ft. \$3.00 Subject of the Greek Juniper, with an extremely slender outline.  12 to 15 inches. \$2.50 15 to 18 inches. \$2.50 Sabina (Savin Juniper). A spreading shrub with dense	
side.       Color silvery green.       \$3.25         1½ to 2 ft.       4.50         Specimens       7.50 up         Chinensis procumbens.       Specially useful in foundation plantings and for rock gardens.       Foliage grayish green.         1½ to 2 ft.       \$3.00         Communis (Common Juniper).       A low-growing shrub, useful for foundation plantings and as a ground cover.       \$2.00         1 to 1½ ft.       \$2.00         1½ to 2 ft.       2.50         Communis depressa (canadensis).       A dwarf spreading shrub; foliage pale green.         1 to 1½ ft.       \$1.50         1½ to 2 ft.       2.50         2 to 3 ft.       \$2.50         Communis hibernica (Irish Juniper).       A slender-growing tree, taking the form of a column.       Foliage bluish green.         2 to 2½ ft.       \$2.50         2½ to 3 ft.       \$3.00         3½ ft.       3.00         3½ ft.       4.00         Excelsa stricta.       A form of the Greek Juniper, with an extremely slender outline.         12 to 15 inches       \$2.50         1½ to 2 ft.       5.50         Sabina (Savin Juniper).       A spreading shrub with dense	JUNIPERUS chinensis pfitzeriana. Distinguished by feathery
1½ to 2 ft.       \$3.25         2 fo 2½ ft.       4.50         Specimens       7.50 up         Chinensis procumbens. Specially useful in foundation plantings and for rock gardens. Foliage grayish green.       \$3.00         ½ to 2 ft.       \$3.00         Communis (Common Juniper). A low-growing shrub, useful for foundation plantings and as a ground cover.       \$2.00         ½ to 2 ft.       \$2.50         Communis depressa (canadensis). A dwarf spreading shrub; foliage pale green.       \$1.50         1 to 1½ ft.       \$1.50         1½ to 2 ft.       \$2.50         Communis hibernica (Irish Juniper). A slender-growing tree, taking the form of a column. Foliage bluish green.       \$2.50         2 to 3 ft.       \$2.50         2½ to 3 ft.       \$2.50         3½ to 4 ft.       \$2.50         Excelsa stricta. A form of the Greek Juniper, with an extremely slender outline.       \$2.50         1½ to 15 inches       \$2.50         1½ to 2 ft.       \$3.50         1½ to 2 ft.       \$3.50 <t< td=""><td>appearance of foliage and two white lines on the under</td></t<>	appearance of foliage and two white lines on the under
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2 to 3 ft	ings and for rock gardens. Foliage grayish green.
Communis (Common Juniper). A low-growing shrub, useful for foundation plantings and as a ground cover.         \$2.00           1 to 1½ ft.         \$2.00           1½ to 2 ft.         \$2.50           Communis depressa (canadensis). A dwarf spreading shrub; follage pale green.         \$1.50           1 to 1½ ft.         \$1.50           1½ to 2 ft.         \$2.50           2 to 3 ft.         \$5.00           Communis hibernica (Irish Juniper). A slender-growing tree, taking the form of a column. Foliage bluish green.         \$2.50           2½ to 3 ft.         \$3.00           3½ to 3½ ft.         \$3.00           3½ to 4 ft.         \$5.00           Excelsa stricta. A form of the Greek Juniper, with an extremely slender outline.         \$2.50           1½ to 15 inches         \$2.50           1½ to 2 ft.         \$3.50           1½ to 2 ft.         \$3.50           1½ to 2 ft.         \$5.00           Sabina (Savin Juniper). A spreading shrub with dense	1½ t0 2 1t
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1 to 1½ ft	Communis (Common Juniper). A low-growing shrub, useful
1½ to 2 ft	for foundation plantings and as a ground cover.
Communis depressa (canadensis). A dwarf spreading shrub; foliage pale green.  1 to 1½ ft	11/ +0 9 #+ 950
foliage pale green.  1 to 1½ ft	
1 to 1½ ft	Communis depressa (canadensis). A dwarf spreading surub;
1½ to 2 ft.       2.50         2 to 3 ft.       5.00         Communis hibernica (Irish Juniper). A slender-growing tree, taking the form of a column. Foliage bluish green.       \$2.50         2 to 2½ ft.       \$2.50         3½ to 3 ft.       3.00         3½ to 4 ft.       4.00         Excelsa stricta. A form of the Greek Juniper, with an extremely slender outline.       \$2.50         12 to 15 inches.       \$2.50         1½ to 2 ft.       5.00         Sabina (Savin Juniper). A spreading shrub with dense	ioliage pale green.
2 to 3 ft	11/ +0 9 #+ 9 50
Communis hibernica (Irish Juniper). A slender-growing tree, taking the form of a column. Foliage bluish green. 2 to 2½ ft	2 to 2 ft 5.00
taking the form of a column. Foliage bluish green. 2 to 2½ ft	Communic bibernice (Irich Juniper) A slender-growing tree.
2 to 2½ ft	taking the form of a column Foliage bluigh green
3 to 3½ 1t	2 to 24 ft\$2.50
3 to 3½ 1t	2½ to 3 ft
3½ to 4 ft.       5.00         Excelsa stricta. A form of the Greek Juniper, with an extremely slender outline.       \$2.50         12 to 15 inches.       \$2.50         15 to 18 inches       3.50         1½ to 2 ft.       5.00         Sabina (Savin Juniper).       A spreading shrub with dense	3 to 3½ it 4.00
extremely slender outline.  12 to 15 inches	3½ to 4 ft
12 to 15 inches       \$2.50         15 to 18 inches       3.50         1½ to 2 ft       5.00         Sabina (Savin Juniper)       A spreading shrub with dense	Excelsa stricta. A form of the Greek Juniper, with an
15 to 18 inches. 3.50 1½ to 2 ft. 5.00 Sabina (Savin Juniper). A spreading shrub with dense	extremely slender outline.
1½ to 2 ft	12 to 15 inches\$2.50
Sabina (Savin Juniper). A spreading shrub with dense	15 to 18 inches 3.50
Jauly ansau fallage	1½ to 2 ft
dark green ioliage.  1 to 1½ ft	Sabina (Savin Juniper). A spreading shrub with dense
1 10 172 11	dark green tollage.
	1 10 1½ 11



#### **EVERGREENS**—Continued

Sabina tamariscifolia. Grayish green foliage. Low spreading.
$\begin{array}{cccccccccccccccccccccccccccccccccccc$
Virginiana (Red Cedar). Native from Canada into the Gulf States; freely branching, and with green or bronze green foliage.
$\begin{array}{cccccccccccccccccccccccccccccccccccc$
Virginiana elegantissima (Lee's Golden Cedar).         Similar to J. virginiana; ends of branches marked with golden bronze.           1½ to 2 ft
Virginiana glauca (Blue Virginia Cedar). An extremely beautiful form of the Junipers; foliage silvery blue.
$\begin{array}{cccccccccccccccccccccccccccccccccccc$

Morehead, Ky.

Jacob Schulz Co.,

Louisville, Ky.

Gentlemen:-

Have been waiting for your Garden Guide. Please send it to me.

The dahlias I received from you last year took first prize here.

Sincerely,

(MRS.) E. BATTSON, Morehead, Ky.

ICEA canadensis (P. alba) (White Spruce). Light bluish green foliage. Hardy through all of the northern states and into Canada.
$\begin{array}{cccccccccccccccccccccccccccccccccccc$
Excelsa (Norway Spruce). A splendid tree for windbreaks, shelter belts, or as single specimens; the branches are spreading, slightly drooping at the tips.  1 to 1½ ft
$\begin{array}{cccccccccccccccccccccccccccccccccccc$
Pungens (Blue Spruce; Colorado Spruce). Native of the Rocky Mountains; foliage bluish green, rigid and sharply pointed.
$ \begin{array}{cccccccccccccccccccccccccccccccccccc$
Pungens Kosteri (Koster's Blue Spruce). Foliage pro- nounced silvery blue; makes a prominent, specimen in an evergreen planting. Specimens\$25.00 and up
INUS montana mughus.       (Dwarf Pine).       A very beautiful dwarf pine, globular shape and erect branching.         1 to $1\frac{1}{2}$ ft.       \$3.50 $1\frac{1}{2}$ to $2$ ft.       4.50
Nigra         austriaca         (Austrian Pine).         A rapid growing tree which can be adopted to windbreaks and shelter belts.           2 to 3 ft.         \$3.00           3 to 4 ft.         4.00           4 to 5 ft.         6.00           5 to 6 ft.         8.50           6 to 7 ft.         12.00
Strobus (White Pine).         The best of the family for commercial or ornamental plantings; native of the United States.           2 to 3 ft.         \$2.50           3 to 4 ft.         5.00           4 to 5 ft.         6.50           5 to 6 ft.         8.00           6 to 7 ft.         10.00           7 to 8 ft.         15.00
Sylvestris         (Scotch Pine).         Largely planted for screens and windbreaks.           2 to 3 ft.
SEUDOTSUGA         Douglasi         (Abies         Douglasi         (Douglas         Fir).           A tall growing         Evergreen with dark green foliage and slightly bending branches.         \$2.00         \$3.50           1½ to 2 ft.         \$3.50         \$3.50           2 to 3 ft.         \$3.50
2 to 3 ft



Koster's Blue Spruce <u> Башинин на принципантина на принципантина в принципантина на принципантина до до градите на принципантина до</u>

THUYA occidentalis (American Arbor-Vitae). One of the most useful Evergreens for hedges and screen planting. The branches are rather short and horizontal and covered with bright green foliage which is slightly tinged with yellow on the under surface. May grow from 20 to 30 feet high.

#### **EVERGREENS—Continued**

RETINISPORA filifera. A feathery or thread-like Evergreen with pendulous branches. Valuable in group plantings and foundation work.

1 1/2	to	2	ft					. \$2.50 . 3.50 . 4.50
$2\frac{1}{2}$	to	3	ft		• •			. 6.00
Pisife	ra	( S	a w	ar	a	(	ур	ress).

Pisifera (Sawara Cypress). Horizontal branches, with the foliage pressed closely to the stems.

$1\frac{1}{2}$	to	2	ft		,						\$2.50
2	to	$2\frac{1}{2}$	ft								3.50
$2\frac{1}{2}$	to	3	ft								5.00
											6.00
$3\frac{1}{2}$	to	4	ft.								7.50

Plumosa, Main branches rather upright in growth, with the side shoots bearing plume-like foliage, giving the tree a feathery appearance. May be used for hedge purposes.

1 1/2	to	2	11\$3.00
2	to	21/2	ft 4.00
21/6	to	3	ft 5.00
3	to	31/2	ft 6.00
31%	to	4	ft 7.50
-			

Plumosa aurea. (Golden Retinispora). One of the most popular of the golden foliaged Evergreens.

2 to 2½ ft 4.	00
	00
2½ to 3 ft 5.	00
3 to 3½ ft 6.	00

Squarrosa (Silver Cypress). Its silvery blue foliage is soft and extremely graceful, and stands clipping when used in hedges or for formal specimens.

11/2	to	2	ft.							.:	<b>\$</b> 3.50
2	to	$2\frac{1}{2}$	ft.								4.00
$2\frac{1}{2}$	to	3	ft.	٠.		 					5.50

TAXUS baccata (English Yew). Glossy green foliage; scarlet berries in Autumn.

										\$4.00
2	to	$2\frac{1}{2}$	ft.							5.00
21/2	to	3	ft.	 						7.50

Baccata repandens. A dwarf or prostrate-growing variety; excellent for hedges, mass planting, and for covering banks.



Thuya Occidentalis, American Arbor-Vitae

May 2, 1927.

	2 to 2½ ft\$2.00 2½ to 3 ft2.50
1	3 to 3½ ft
1	3½ to 4 ft
	4 to 4 ½ ft
	Occidentalis globosa (Globe
	Arbor-Vitae).
	1 to 1½ ft\$2.00 1½ to 2 ft3.00
	Occidentalis Hoveyi (Hovey's Golden Arbor-Vitae). Foliage tinted yellow or gold.
	$\begin{array}{cccccccccccccccccccccccccccccccccccc$
	Occidentalis var. Ellwanger-
	Occidentalis var. Ellwangerians. Soft green foliage, resembling the Retinisporas.
	$ \begin{array}{cccccccccccccccccccccccccccccccccccc$
	Occidentalis pyramidalis (Pyra-
	midal Arbor-Vitae). Upright Evergreens similar to the Irish
	Evergreens similar to the Irish Juniper Foliage light green.
	1½ to 2 ft\$2.50
	$\begin{array}{cccccccccccccccccccccccccccccccccccc$
	3 to 3½ ft
	3½ to 4 ft 7.50
	4 to 5 ft10.00
	Occidentalis lutea (Peabody's Golden Arbor-Vitae). Pyra- midal tree; yellow tinted foli- age.
	$\begin{array}{cccccccccccccccccccccccccccccccccccc$
	2 to 2½ ft
	2½ to 3 ft 4.50
	3 to 4 It 6.00
1	SUGA canadensis (Hemlock). For enlivening Winter aspect of
	For enlivening Winter aspect of
	ful masses, as a hedge plant
	in woods or shade, or in grace- ful masses, as a hedge plant that stands clipping, or as a
	specimen.
	\$3.00
	3.50



#### Irises a Big Surprise

April 18, 1927.

Dear Sirs:

My Irises ordered from you were a big surprise to me and I know they will surprise others who order as I did. They were planted and bloomed the same season. The rhyzomes were all large and healthy, and I sure thank you for the attention given my order. I am sending you an order for dahlias and I know they will be Schulz Quality, as always. Thanking you for service rendered, I remain,

Respectfully,

GEORGE A. SMITH, St. Louis, Missouri.

At the left is a picture of Mr. Smith's Iris Garden. Note the Irises in front are through blooming while those at the rear are still in flower.

#### Making the Neighbors Envious

Gentlemen:

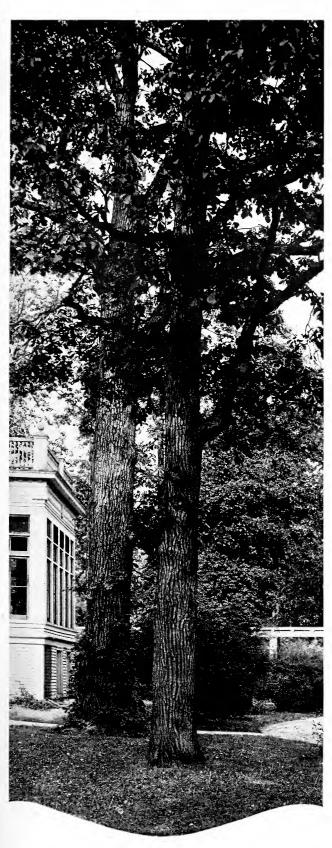
The Iris I received from you last fall are in bloom now and I must say they are certainly making the neighbors envy me. I am sure you will get some orders from them as they want to know where I got them.

Yours truly,

HENRY N. CONWAY, County Surveyor, Little Rock, Arkansas.

At the right a snapshot of Mr. Conway's Irises.





# Shade Trees ~

{ Deciduous Trees }

Nowhere are more beautiful or desirable trees to be found than the grand old specimens of our American forests. If you want to add greatly to the permanent value of your place, plant shade trees. Like every other good thing, they take some time to grow, but they will repay you a thousand times for the time you wait in grateful shade in Summer and glorious Autumn colors. We list all the old favorites that you know so well and also many other trees that you may not be so familiar with.

ACER platanoides (Norway Maple). Generally considered

the best street and shade tree, as it is entirely hardy, growing even under adverse conditions.
$\begin{array}{cccccccccccccccccccccccccccccccccccc$
Saccharum (Sugar Maple). A typical American tree used for street and lawn planting. Its foliage is dark green on the upper side and light on the under surface and in Autumn takes brilliant shades of red and orange.
$\begin{array}{cccccccccccccccccccccccccccccccccccc$
Saccharinum (dasycarpum) (Silver Maple). A tall-growing shade tree with spreading branches. Better as a lawn specimen than for street planting.
8 ft. \$1.50 10 ft. \$2.00 12 ft. \$3.00
BETULA alba laciniata pendula (Cut-leaved Weeping Birch). Long, drooping branches and deeply green foliage. The bark turns white as it reaches maturity.
5 to 6 ft\$3.00 6 to 8 ft3.50
Iutea (Yellow Birch).       The bark is very thin and toned with silvery grey.         5 to 6 ft.       \$2.00         6 to 8 ft.       3.00
CATALPA bungei (Round-headed Catalpa). Used chiefly in formal gardens and to border driveways.
11 formal gardens and to border driveways.  1-yr. heads
CERCIS canadensis (Judas Tree). Native tree with red- dish purple flowers in early Spring; of medium height and most effective when planted in large masses.
4 to 5 ft.       \$1.00         5 to 6 ft.       1.50         6 to 7 ft.       2.00
CORNUS florida (White-flowering Dogwood). A bushy tree or large shrub with pure white flowers in early Spring.
3 to 4 ft.       \$1.50         4 to 5 ft.       2.00         5 to 6 ft.       3.50
Florida rubra (Red-flowering Dogwood). Most effective when planted with preceding variety, as the bright pink blossoms are enhanced by the contrast.  18 inch
24 inch
FRAXINUS americana (White Ash). A desirable shade tree which grows naturally in the central portion of the United States. The green foliage changes to purple and yellow in Autumn.
7 to 8 it
KOELREUTERIA paniculata (Varnish Tree). Introduced from China. Bears yellow flowers in July which contrast beautifully with the deep green foliage.  5 to 6 ft
LIRIODENDRON, Tulip Tree.       \$2.00         6 to 8 ft.       \$2.00         8 to 10 ft.       3.00         10 to 12 ft.       4.00

#### SHADE CREES-Continued

SHADE TREES—Continued
MAGNOLIA GRANDIFLORA. This is the Southern Magnolia, producing large white fragrant flowers and beautiful glossy leaf.  1½ to 2 ft. \$3.00 3 to 4 ft. 5.00
MALUS icensis Bechteli (Betchtel, Double-Flowering Crab Apple).  Double blossoms, deep pink in bud, opening light pink. A beautiful variety, which in fragrance sends everyone into raptures.  3 to 4 ft
POPULUS carolinensis (Carolina Poplar). An exceedingly rapid-growing tree, widely planted where quick effects are desired, but of little permanent value.  8 to 10 ft
Nigra italica (Lombardy).         This is chiefly used for backgrounds, windbreaks, etc.           8 to 10 ft.         \$1.25           10 to 12 ft.         1.50
QUERCUS palustris (Pin Oak). The Oak thrives best on soils which are free from lime. The Pin Oak is most charming as a specimen tree. The foliage is deep green but in Autumn changes to scarlet. 6 to 7 ft\$2.00 to 8 ft
SALISBURIA adiantifolia (Ginkgo biloba) (Maidenhair Tree). Introduced from China. A picturesque street or shade tree, reaching its highest type of beauty with extreme age. 6 to 8 ft
SALIX babylonica (Weeping Willow). Picturesque tree with slender, drooping branches covered with tapering foliage, bright green in color.
7 to 8 ft. \$2.50 8 to 10 ft. 3.50 10 to 12 ft. 5.00
Caprea (Pussy Willow). A small tree with upright branches, which in early Spring are covered with catkins or "pussies." 4 to 5 ft
TILIA americana (American Linden; Basswood). A splendid tree for street, lawn, and park planting. Broad, heart-shaped foliage, dark green on the upper side and lighter green underneath.  8 to 10 ft
On the hot Summer days you long for shade, Oaks, Maples, Lindens, are among the best lawn and street trees.

Bechtei Double-Flowering Crab Apple

# For Better House Plants



use *PlanTabbs*, ideal for potted plants. Odorless, simple, easy to use. *PlanTabbs* will help make your house plants healthier and more beautiful. With every order of *PlanTabbs*, we will send you our book explaining how to have lovely potted plants and flowers all year round. Box of 30 Tablets, *30c postpaid*. Box of 75 Tablets, *55c postpaid*.

#### "Kentucky Bred" Garden Wins

The Jacob Schulz Co. garden of "Kentucky Bred" flowers won the \$1,000 Sweepstakes prize for the best garden in the National Flower Show held in March of last year in Louisville, Kentucky.

Our friends will also be glad to know that our Rose Garden won the Blue Ribbon for first prize in that class.

The same quality of "Kentucky Bred" flowers that won these prizes will help you make your garden distinctive and beautiful.

Rose Acacia \$2.50 to \$3.50 each



Rose Acacia

# Fruit Trees and Grapes

YELLOW TRANSPARENT. A Russian apple of splendid quality. The

YELLOW TRANSPARENT. A Russian apple of splendid quanty. The hardiest and finest early apple grown.

WINESAP. A favorite for all purposes. Medium size, conical, red and yellow, flesh fine, crisp, high flavored. November to May.

EARLY HARVEST. Medium: pale yellow: very productive; good either for fresh fruit or for cooking. July and August.

DELICIOUS. This apple is all that its name suggests. It originated in the state of Iowa, and has made its way to every section of the universe. Flesh fine-grained. crisp, juicy, melting and withal delicious.

ROME BEAUTY. Uniformly large, smooth, shaded and striped with bright red. OME BEAUTY. bright red.

#### Crab Apples

TRANSCENDENT. The largest crab apple. Red, showy, very fine. September to October. HYSLOP. Large, dark crimson, with bloom, very showy. Tree very hardy. Late. All Apples extra strong, 2-year-old trees......\$1.00 each

#### Peaches

Our selection of peaches is the best that can be made.

BEER'S SMOCK. A large, yellow-fleshed peach. Late. September and October.

CROSBY. Of medium size and peculiar roundish. flattened shape; flesh yellow, and of good flavor.

ELBERTA. An ideal peach, and a royal fruit from its yellow and red skin to its stone; of enormous size. Freestone. September.

EARLY ELBERTA. Freestone; midseason; of the Elberta type. Large, golden-yellow flesh. A splendid canning variety. Ripens about ten days before Elberta.

STUMP. Large, white, bright red cheek. End Our selection of peaches is the

Large, white, bright red cheek. End

of September. Extra strong, 2-year-old trees.....\$1.00 each

#### Pears

BARTLETT. Large size, with beautiful blush; very juicy and highly flavored. August and September.
KIEFFER. This is one of the favorites for canning and preserving. October and November.
FLEMISH BEAUTY. A splendid producer of large, handsome fruit that is excellent in quality every year. September and October.

October.

CLAPP'S FAVORITE. Large, pale lemon-yellow; earlier than Bartlett and resembling the Flemish in growth. August and September. Strong 2-year-old trees.....\$1.00 each

#### Cherries

MONTMORENCY. One of the finest-flavored cherries. The strong 

#### Plums

ABUNDANCE. Lemon-yellow ground; nearly overspread with bright cherry and with a heavy bloom. Large to very large. August.

URBANK. Large, nearly round and bright cherry red; flesh deep yellow, sweet, meaty, and quite firm. Late. productive. One

DAMSON. Tree vigorous and enormously produ of the old favorites. September and October. Strong, 2-year-old trees.....

#### Grapes



## Healthy Looking

April 14, 1927 Gentlemen:

The Jersey Beauty dahlia bulb received and am very much pleased with it. It is such a healthy looking bulb. Please accept my many thanks for same.

MRS. GEORGE K. GODDARD Lexington, Kentucky.



# Is Gardening Your Hobby?

In THESE days of hustle and bustle when living goes so fast, work claims most of our time and attention. There is an old saying, "All work and no play makes Jack a dull boy." It applies to business men and housewives today just as it does to children. We all need an avocation or hobby to go along with our regular work. It is good to come home from the office or the shop from the every-day grind and to forget it all working in the soil, planting, cultivating and caring for growing things. You don't need a big space to have a garden that you can really enjoy. You can accomplish wonders in a limited space. It may be only a few square feet, but planned judiciously, it will give a great deal of pleasure and beauty.

Gardening is a real exercise. It is a change that everyone needs. It has always seemed a garden is the soul of the home. Without a garden, the home lacks something. Beautify your home outside with beds and borders, inside with cut flowers all through the season.

The garden makes a wonderful place for your children to live and play in during the warmer months. The garden brings happiness, health and satisfaction.

## Your Home is Worth More

A small investment in trees, shrubs, plants and flowers will increase the value of your estate as much as 25 per cent. Notice the houses that you see along the streets of your town, village or city. Those that have grounds artistically planned and carried out are the nicest homes, the homes you would care to live in. Ask your real estate man about it. He will confirm our word. Don't forget our landscape offer. We will be glad to plan your home grounds in order to make them more beautiful and attractive. The best part of it is, when you buy plants, shrubs or trees from Schulz you don't have to spend a fortune for them. Our direct selling plan saves you money. You cannot buy equal quality for less price any place.



Courtesy American Face Brick Assn.

Proper Plantings Help Make This Beautiful Home.



# Tris ~

For delicacy and exquisite combinations of color there is no flower that excels the Iris. Connoisseurs and garden enthusiasts find a wealth of pleasure and interest in the hundreds of shapes and colors of Irises. Many have referred to it as the poor man's orchid. The varieties we offer are some of the most popular and highly treasured of the known kinds.

Hundreds of our customers have written us telling of the wonderful results they get from "Kentucky Bred" rhyzomes. There is something in the exceptional climate and soil of our Louisville location that makes for hardier and more beautiful plants. Try for yourself, you'll find that Irises from Schulz have an added touch of beauty lacking in many others. Learn to know the better varieties of these aristocrats of spring flowers. Study their description before ordering. Get the color and kind that will most suit your taste and needs. Plant them in borders, or clumps, they will thrive under many adverse conditions. Note in the descriptions given hereafter.

Abbreviations: S, standards; F, falls.

#### IRIS-Continued

GERMAINE PERTHUIS (Millet, 1924).
36 in. S. beautiful red shade of violetpurple, lighted with a lighter tone;
F. a deep, rich, bishop violet..... .....\$5.00 each GERTRUDE (Pallida), 34 in, S. and F. are violet-blue. Unexcelled for home decoration. (Peterson variety). 



Mother of Pearl

## Rainbow Iris Special

Order Special Garden No. 12

Aurea					 										\$0.25
White Knight					 					 					.50
Princess Beatrice	à				 										.50
Seminole					 										,50
Lorely															
Kochi															33
Isoline					 										.2:
Madame Chereau					 									i	.23
Georgia					 										.50
Chester Hunt								ì		 		i		i	.2.
															\$3 60

10 good Iris for

\$2.50

2 each of above \$4.00

#### Special Blue and Yellow Iris Garden

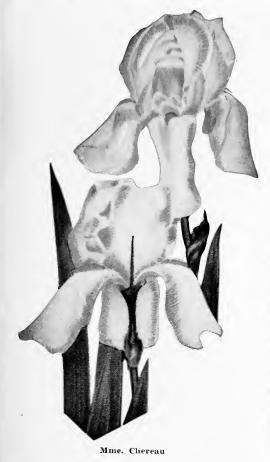
Order Special Garden No. 13

Chelles	
Afterglow	
Nibelungen	25
Celeste	
Oriental	35
Parc De Neuilly	35
Value	.\$1.85

Single collection

\$1.00

2 each of above \$1.50



# Kentucky Bred Iris Special

Dream \$ ,5	Single collection
Lent A. Williamson5	\$2.50
LaNeige5	$\phi 2.50$
Susan Bliss 1.5	Two each of above
Mme, Cheri7	\$4.00
Caprice2.	Order Special
Value84.0	Garden No. 10

#### IRIS—Continued

showing 75e each
MAGNIFICA (Velm, 1920). 36 in. S. light violet-blue; F. dark reddish
violet. Produces large blooms on tall stems. 75c each
MA MIE. S. and F. white frilled violet-blue. 50c each
MARY GARDEN (Squalens). S. pale yellow, flushed pale lavender;
F. long drooping, creamy white, minutely dotted and veined maroon;
stigmas clear yellow. 25o each MASSASOIT (Farr). S. and F. very distinct shade of metallic Venetian MITHRAS. S. light yellow; F. wine red, with narrow border of deep 

# cinnamon-buff flecked lilac; F. Hushed with lilac on a ground of our gold shading to amber at the throat, with reticulations of cinnamon to liver brown. \$2.00 each MME. de SEVIGNE (Denis). 30 in. S. and F. white, thickly veined violet-purple \$50c each MONSIGNOR (Neglecta). 28 in. S. violet ray; F. clerical velvety purple-crimson, whose dark veining adds dignity to the whole..... \$25c each MORNING SPLENDOR (Shull, 1922). 48 in. S. Petunia violet; F. rich raisin-purple. Produces large flowers and in the bright sunlight it produces an almost red effect. \$2.50 each MOTHER OF PEARL (Stur, 1921). S. and F. very broad, pale lavender with a faint creamy undertone. Flowers are very large and perfect form, stems 40 in. This variety is of vigorous growth and flowers very freely. \$30c each MRS. H. DARWIN (Amoena). 28 in. S. and F. satiny white with a little purple reticulation at claw. \$30c each MRS. NEUBRONNER (Variegata). 28 in. S. and F. rich, clear golden yellow, like giant daffodils. Deeper yellow than Aurea. \$30c each MRS. W. E. FRYER. S. pale lavender; F. red purple with lighter border \$40c MONTEZUMA (Variegata). S. deep golden, minutely dotted brown: F. yellow and white, veined purple and dotted brown. \$50c each MNT. PENN (Pallida). S. lavender-rose; F. crimson-lilac, with deep orange beard. \$50c each NAVAJO (Variegata). S. light bronzy yellow, shading to lavender; F. deep maroon, heavily veined white and yellow: stigmas yellow deep orange beard. \$50c each NIBELUNGEN (Variegata). S. fawn yellow; F. violet-purple with fawn margin. \$50c each NIBELUNGEN (Variegata). S. fawn yellow; F. violet-purple with fawn margin. \$50c each NIBELUNGEN (Variegata). S. fawn yellow; F. violet-purple with fawn margin.

Value .....\$1.95

## Economy Iris Garden

	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	111111111111111111111111111111111111111
Aurora\$	0.50	Sin ala	collection
		Pillare	confection
Dorothea	.25		
Eldorado	25	\$1	$\Lambda\Lambda$
Eluorado	.55	ו ה	. ( ) ( )
Ingeborg	.25	ΨΞ	• • •
Quaker Lady	25	2 each of a	horre \$1.50
Quaker Lauy	.23	2 cacii oi a	DOVE, \$1.30
Rev. A. H. Wurtle	.35	0 1 0	
Rev. A. H. Wurtle		Order St	ecial

Garden No. 11

## 10 Choice Iris Only \$1.00

Worth at retail not less than \$2.50. Our own careful selection.

#### "Bubbling Over" Iris Garden

Order Special Garden No. 14

"Bubbling Over"\$2.50	
Susan Bliss 1.50	
Morning Splendor 2.50	
Mme. Durrand 2.00	
Ambassadeur	
Tropic Seas 1.50	
<del>-</del>	
Value \$10.75	

Single collection

\$7.50

2 each of above, \$13.50

#### IRIS—Continued

OPERA (Velm, 1916). 30 in. S. bright, rich pansy violet, shading to brownish violet at base; F. a rich, velvety violet-

ORIENTAL (Pallida). S. clear blue; F. rich royal blue with a heavy, bright orange beard, forming a striking contrast...

......35c each ORIFLAMME. S. dark lavender; F. rich violet-purple. This variety produces handsome blooms, and is a favorite.50c each

PARC DE NEUILLY (Pallida). 28 in. S. and F. a navy blue of reddish tinge, with an ever-changing effect......35c each

PARISIANA (Plicata). 28 in. S. lavender-pink, mottled all over; F. creamy white, center heavily bordered with lavender-pink ......35c each

PERFECTION (Neglecta). 30 in. S. fresh lavender, flecked with deeper shade; F. rich, velvety lavender; dark reflections. A pleasing and highly attractive bicolor....25c each

POCAHONTAS (Plicatum). Orchid type flower, with frilled petals. S. and F. pure white; standards faintly bordered with pale blue ..... 35c each

POWHATAN (Pallida). S. light bishop vio-let with deeper border; F. deep purple, shaded crimson. Large, horizontal spread-

PRINCESS BEATRICE. Self. Between light and lavenderviolet .....

PROSPER LAUGIER (Squalens). 30 in. S. fiery bronze; F. velvety ruby-purple, like a pansy bloom. This new bronze variety outclasses them all, having a harmony of correctly

QUEEN CATERINA (Stur, 1918). S. and F. very broad, pale lavender-violet; flowers of large size and heavy substance.. ......50c each

RED CLOUD (Squalens). S. rosy lavender-bronze; F. velvety maroon-crimson, reticulated yellow; stigmas of gold.35c each

REV. A. H. WURTLE. Bronze-purple......35c each

ROSE UNIQUE. S. and F. bright violet-rose, the nearest approach to a pink iris. Early................25e each

ROSEWAY (Bliss, 1919, Pallida). Bright red with orange beard ......50c each

SEMINOLE. S. soft violet-rose; F. rich, velvety crimson; brilliant orange beard. Given honorable mention by American Iris Society, June, 1920.................50c each

SHEKINAH. S. and F. pale lemon-yellow, deepening through center, orange-yellow beard .........................50c each

SHREWSBURY (Squalens). S. rosy bronze; F. violet-purple, with lighter shadings. The conspicuous, heavy orange beard forms a brilliant contrast with the other colors. A unique variety ..... ...35c each

THE BRIDE. S. and F. white, primrose beard; very large

TROJANA (Syn. Cypriana and Aisatica). Pale blue standards; very long, rich purple-blue falls. Late flowering. Resembles Pallida but is larger and later flowering......25c each

velvety mulb large flowers

VICTORINE. 27 in. S. mottled blue; F. violet-blue, mottled white; beautiful variety ... 25c each VIOLACEA GRANDIFLORA (Pallida). 32 in. S. and F. fresh, clear violet. Massive and blooms late. Desirable, but

not sufficiently appreciated......25c each WALHALLA. Lavender; F. wine-red..35c each

WHITE KNIGHT (Saunders, 1915). A beautiful snow-white Iris without markings of any kind. Delicately sweet scented.50c each

WYOMISSING (Amoena). S. creamy white, suffused delicate soft rose; F. deep rose base, shading to flesh-colored border.35c each

ZUA. S. and F. pale lavender-white flowers, heavily crimped like fine crepe. Blooms are very beautiful, large and fragrant. 50c each

#### Dwarf Bearded and Beardless Iris

BALCENG, BLUE BEARD. S. white, flaked 

BIFLORA (Dwarf Bearded). S. purple, with attractive markings; F. dark blue...25c each BUTTERFLY (Dwarf Bearded). Pale yellow, spotted brown; desirable. Dwarf...25c each

CHELLES (Germanica). S. bright golden-yellow. F. bright red-purple, beautifully reticulated................30c each

FIEBERI (Dwarf Bearded). Deep violet-blue. Large and

LONGIPETALA (Beardless). True S. violet-blue; F. white, with lilac veining, gold and bronze spots. Very free blooming

NUDICAULIS (Dwarf Bearded). S. violet; F. purple-black.

OCHROLEUCA (Syn. Orientalis Gigantica). The gold-banded Iris. Grows 5 feet with strong foliage; large ivory-white flowers, orange-yellow, blotched at base of falls.....25c each

LBIENSIS, Socrates (Dwarf Bearded). Bright claret-red; F. deeper scarlet, beard yellow. Handsome......25c each OLBIENSIS. Socrates

PSEUDACORUS. Tall, bright-yellow. Fine for damp places; also does equally well in dry, sandy soil......25c each

#### Siberian Iris

ORIENTALIS, BLUE KING. Clear blue flowers. Found by Mr. Peter Barr in Japan......25c each

ORIENTALIS, SNOW QUEEN. Large ivory-white flowers.. ORIENTALIS, SUPERBA. Large violet-blue flowers; hand-

some foliage ......25c each SIBIRICA ALBA GRANDIFLORA. Flowers very large, pure

SIBIRICA, DISTINCTION. S. violet; F. white, freely veined and tipped blue ...

Japanese Iris

#### Iris Seed

# Planting and Cultural Directions --Schulz "Garden Tips"

Roses The most important factor in successful rose culture is the soil. Roses prefer heavy soil, although with proper care, they can be grown in light soils. The bed preparation is similar to the preparation for other plants, being worked to a depth of 18 inches. A well-prepared, heavy soil feels crumbly when taken in the hand. This crumbly structure is easily maintained by frequent cultivation at times when the soil is not soaked with water. Well-rotted manure is the best fertilizer for roses, and should be worked into the soil before planting. Although much moisture is required for rose culture, they will not stand "wet feet" of standing water. Artificial drainage may be necessary.

#### Planting

When the roses arrive, unpack them immediately. If they can not be planted at the time. they may be "heeled in." This consists of digging a trench, in which the plants are placed in a slanting position, close together, and soil packed around the roots to keep out the air. The roots will need lots of water, to be sure that none dry out. If you have ordered a goodly number of plants, it is advisable to heel them all in before planting, and then remove a few as needed. The important thing is to keep the roots damp or wet. A dried root will die.

Plant the roses about two inches below the crown, or below the point where the first branches rise. Be sure the roots are well spread, and that the soil is well packed around them to keep out the air. Water each plant thoroughly. Hybrid perpetuals may be planted 2½ to 3 feet apart; teas 1½ to 2 feet apart, and ramblers 5 to 6 feet.

#### Cultivation

During the growing season, keep the top soil well worked, and in dry weather, give enough water to reach the bottom roots. Roses are usually pruned in April, when the weak shoots are cut out, and the growth of the strong ones are cut back considerably. Always cut to an outside eye. It is better to prune Tea Roses the latter part of April. Leave 3 to 4 strong branches with 4 to 6 eyes on each branch.



Courtesy American Face Brick Assn.

The "Home Sweet Home" house, used as a model home in Better Homes demonstrations throughout the country. The charming border of old-fashioned perennials is thoroughly in keeping with the architectural style of the house.

Perennials Like most other garden plants, the perennials do best in a rich, moist soil, where there is plenty of sun-

light. A good seed bed preparation, with plenty of manure, and constant cultivation after the plants are up, all help with the success of the garden. Enough kinds should be planted to provide continuous blooming all through the season, at the same time avoiding striking color contrasts. A richer effect may be had by planting in groups of five or more of a kind, rather than singly.

The distance between plants will vary with the size and effect desired. The larger plants, of course, will have more room. Good planting seasons are in April and May

or September and October.

Frequent cultivation and watering will help perennials. It is advisable to cover the bed with a few inches of straw in the winter, to guard against alternate freezing and thawing. This may be applied after the ground has

Peonies will thrive in most any soil, providing it is well fertilized and worked up. Good soil preparation consists in digging it up to a depth of 18 inches and mixing in about 10% of well-rotted manure and leaf mold. A deep, leave soil for planting helds the residual to the constant of the constant o loose soil for planting holds the moisture longer, contains more air, and gives the roots a better chance to spread out and find nourishment. All of these are essential to successful garden culture. It is easier to keep soils in a "friable" condition when there is plenty of organic matter present, such as manure and leaf mold. These are necessary both for their plant food and their physical aid in cultivation.

**Planting** 

Peony roots may be planted in early spring, as soon as the frost is out of the ground, or in the fall. If planted in the fall, they will need protection their first winter. A covering of four inches of leaves will serve very well. Plant the roots about three inches deep in the well-worked seed bed, from 2 to 3 feet apart.

#### Cultivation

Peonies are very hardy and will need no winter protection after their first winter. In fact, they will grow and give beautiful blooms with only the minimum care the year around. However, they respond to the careful cultivation of the garden lover with larger and more brilliant flowers. The essence of this cultivation is to keep the soil rich and friable, beginning in early spring, as soon as the ground becomes workable. Well-rotted manure or bone meal may be worked into the soil to a depth of two inches in the spring, being careful to keep any fertilizer away from the crown. Peonies like plenty of watering. If large flowers are desired, pick off the lateral This throws the strength into the top buds.

#### Sorts I Wished for Most

August 26, 1927.

The Iris roots arrived this A. M. Wish to say the roots are fine. I am very much pleased. Thanks ever so much for the nice selection. Just the sorts I wished for most.

E. FINKE, North Little Rock, Arkansas.



Courtesy Common Brick Manufacturers Assn.

A Good Example of Base Planting to Fit in with the
Architecture of the House.

## Gladioli

A good, rich loam soil is best for "glads." A little effort in fertilizing will be amply repaid in the abundance of blossoms. For heavy soils, plant the bulbs four inches deep, and for lighter soils, five to six inches deep. A

deep, and for lighter soils good way is to dig a row or bed to the desired depth, thoroughly pulverizing the soil in the bottom, and working in well-rotted manure, or a liberal amount of good fertilizer. Hen manure will give good results, but is rather strong, and should be covered with an inch of fine soil. Plant the bulbs and cover to the desired depth.

#### Cultivation

As soon as the shoots poke their heads through the ground, cultivation may begin. Cultivation at least once

a week until flowering time will aid materially in the size and number of blossoms. Watering also helps, especially during dry spells.

In the fall, after the stems have turned brown, the bulbs may be dug and stored in a cool cellar for the winter. Frost or drying heat will kill the bulbs. After they have been stored six weeks, the tops may be cut off.

## Irises

The sunny, well-drained locations are best for Irises. The soil, of course should be rich. Manuring, or other fertilizers such as bone meal or finely ground limestone may be worked into the soil, but kept away from the Rhyzomes. The plants will not live in standing water, or a wet soil.

#### Planting

After the bed has been well prepared, plant the Rhizomes just below the surface, spreading out the roots, and packing the dirt well around them. Irises are always planted shallow, and are injured by manures and fertilizers that are too strong. Although the best time to plant is August and September, giving the roots time to develop before winter, they may be planted any time of year, except when in bloom, or when the ground is frozen.

#### Cultivation

Irises are very hardy, and easy to cultivate. They will, however, respond to occasional cultivation and fertilization. Since Irises naturally multiply into large clumps from season to season, making it hard to keep out the grass and root rot, it is advisable to dig them up every four or five years, separate, remove the weeds, and reset. The best time to do this is after the blooming season.

# Evergreens

On the whole, sandy soils are best for evergreens, although only a few are adapted to poor soils. They prefer a rich, well-drained sandy loam

a rich, well-drained, sandy loam.

The one thing to watch in transplanting evergreens is to keep the roots wet. If they are a little dry when they arrive, wet them, and keep them well dampened until they are in the soil, and follow the planting with plenty of water. If they can not be planted the day they arrive, dig a trench and cover the roots tightly with burlap and a few inches of dirt and water. To plant, dig a hole twice as large as is necessary, and fill with good loam until there is just room enough for the roots. Place the tree in the hole, and remove the bag after it is in. Spread out the roots if they are not in a ball of dirt. Fill in with good loam soil, packing it tight, and watering considerably. The ground around the tree should be thoroughly soaked twice a week.



Base Planting Brings Out the Beauty of This Home.

# Shade Trees and Shrubs

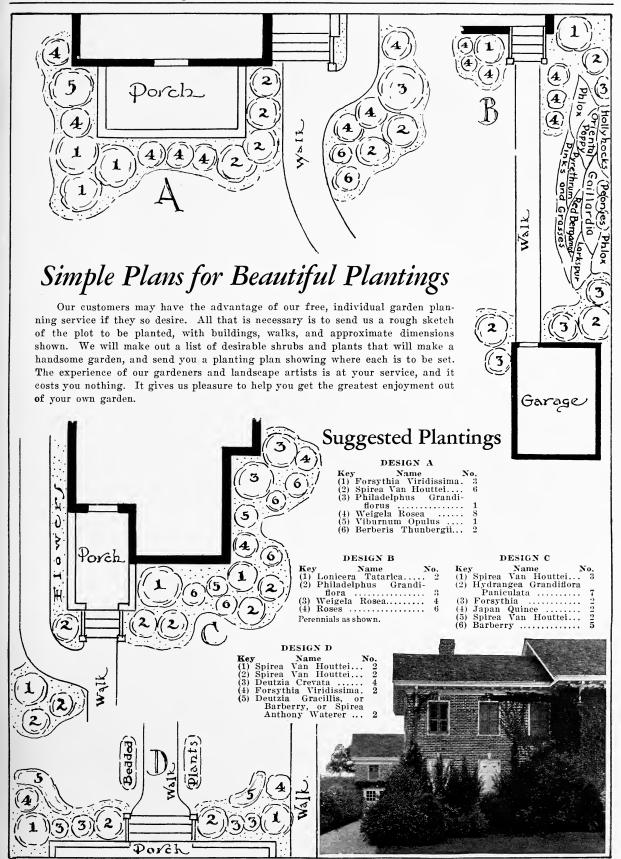
Deciduous tree requirements are very much the same as evergreens, except that there is more variation in soil requirements. However, a rich soil, with plenty of watering, is desirable in all plants. If the trees are large and are likely to be blown over easily, it is best to brace them with guy wires, taking care to be blown over the wire in factored.

have the tree well protected where the wire is fastened. Prune the tops after planting. Cut out interfering branches and about one-third of the previous year's growth.



Courtesy Common Brick Manufacturers Assn.

Natural Planting of Trees and Shrubs Adds Much to the Charm of This Home.



# Read This -- It's Important

#### How to Order

Use our order blank. Please write plainly your name, post office address and state. Always tell us how you want the goods to be shipped. Name your express or freight station. Do not write regular letters on our order blanks. Write them separately. Always glad to know just what you have in mind. Perhaps we can help you determine what is the wisest course to pursue. Note: When ordering Dahlias, always give number as well as name of the variety.

#### Order Early

All orders received by us are filled in rotation. Ordering early will insure the reservation of varieties that later may be sold out and save you disappointment. We do not substitute unless authorized to do so.

#### Time of Shipment

Unless you give a specific shipping date, your order will be shipped to arrive at the proper time to plant in your locality. If you wish your order shipped at any special time, please so advise us.

#### How We Ship

We prefer shipping by express, customer to pay the charges. If you prefer sending by parcel post, postage to cover parcel post charges must be included in your remittance. Shrubs, evergreens, perennials and rose plants we will ship by express collect, unless you direct us otherwise and include postage. On dahlia bulbs we prepay the postage and in certain advertisement offers we specify "postage paid." All other commodities go to our customers collect.

#### Our Guarantee

We guarantee all nursery stock furnished by us to be first class and true to name. We exercise the greatest of care to have all of our trees, plants and shrubs true to name, well grown, packed in the very best possible manner and

hold ourselves in readiness, upon receipt of proper proof, to replace all trees and plants that may accidentally prove untrue to label free of charge or refund the amount paid. We do not guarantee stock to grow or results otherwise in any way. No complaints will be entertained that are not made immediately upon receipt of stock.

#### Accuracy of Description

All descriptions and other matter in this catalog will be found as nearly in accordance with actual facts as is humanly possible to write them. Great care has been taken to avoid exaggeration in descriptions of varieties. The varieties you select are always sent, unless you grant permission to substitute. If you wish a particular color rather than a particular variety, many times it is to your advantage to mention the fact as we may oftentimes improve upon your selection, with your permission. Therefore, if a substitute is acceptable, be sure to so advise us as otherwise everything is shipped absolutely as ordered.

#### Our Customers Are Our Friends

Obviously it is impossible for us to visit the homes of all of our customers, but we are always glad to hear from them and always glad to help them in their selections, or to advise them as to the proper methods of planting and culture. It is the human interest in business that adds greatly to its satisfaction. We want your order, but we are just as much concerned about your success in producing to your entire satisfaction. If, after you have gone through this catalog carefully, you fail to find what you want, or are uncertain about your order, write us your plans and we will gladly advise with you as far as our ability will permit. May we ask you to place your order now? We will fill it at the proper time.

Thanking you for your patronage in the past and inviting your continued favors, we are,

Very truly yours,

JACOB SCHULZ COMPANY, INC.

# Oyama Plant Food

Makes plants grow. This is a Japanese plant food which we have handled for several years and the many repeat orders we get on this commodity is convincing proof that it gives universal satisfaction. 30c per pkt.; by parcel post, 35c per pkt.

## Wizard Brand Sheep Manure

We recommend Wizard Brand Sheep Manure for general use in growing all kinds of plants. Nothing finer for the lawn or for soil that needs fertilizer. 2 lbs., 20c; 5 lbs., 40c; 10 lbs., 75c; 25 lbs., \$1.25; 50 lbs., \$2.00; 100 lbs., \$3.50.

Above prices not prepaid.

## Black Leaf 40

A preparation of tobacco-nicotine and sulphate. Used for spraying roses or any other plant life that is subject to attack by insects or parasites. 1 oz. bottle by parcel

## Why Raise Roses to Feed Bugs?

Melrosine—the best remedy—endorsed by leading au-The General Contact Insecticide that Kills Rosebugs and other insects. Used with any good spray pump, diluted with from 20 to 25 parts of water. Pleasant and harmless to use. Guaranteed effective when used according to directions on can. Pint, \$1.00; trial size, 50c. By mail or express at customer's expense. Trial Size (sufficient to make one gallon when diluted and care for several plants for the season) postpaid for 60c.

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Baptisia. 28 Barberry (Berberis). 44	False Dragonhead (Physostegia)         29           False Indigo (Baptisia)         28           Feathery Retinispora         50	Mahonia. 46 Maidenhair Tree (Salisburia) 52	Snapdragon (Antirrhinum)
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Berberis 44	Flower Seed 35 Forget-Me-Not (Myosotis) 29	Mignonette 35	Spruce (Picea) 49 Staghorn Sumac (Rhus) 46
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